

SPRITZ DEL CONTE

NEGRONI NON ALCOHOLIC



CASE UPC BARCODE



10087872628614

THE ICONIC NEGRONI SPRITZ THAT'S READY TO SERVE! (AND NON-ALCOHOLIC!)

Spritz Del Conte Non-Alcoholic Negroni is a ready to serve spritz cocktail that captures the bold, bittersweet character of the iconic Negroni, without the alcohol. Crafted with aromatic herbs and vibrant orange notes, it delivers a refreshing spritz inspired by classic Italian aperitivo culture.



TUSCANY

is the birth place of the Negroni cocktail, which dates back to the early 1920's.

This is where we derive our inspiration to combine two of Italy's classic drinks into a ready-to-serve Negroni Spritz.



NEGRONI COCKTAIL IS A \$4M CATEGORY

and growing at a 209% rate vs. a year ago

Source: CGA by NIQ Spritz surges in strong quarter for US On Premise cocktails - CGA (cgastrategy.com)

U.S. NON-ALCOHOLIC DRINKS VALUED AT 623 MILLION USD IN 2024

and is projected to surpass
1.2 billion USD by 2033.

Source: United States Non-Alcoholic Wine Market Size & Outlook Report, 2025-2033 - Deep Market Insights

Typology: Non-Alcoholic Beverage

Alcohol: Less than 0.5%

Color: Vibrant Red

Bouquet: Fresh citrus and zesty orange notes

Taste: Crisp taste with natural juniper, botanicals, herbs, and white wine notes

Serving Temperature: 40°F

TWIST. POUR. SPRITZ!

