

THE 2024 STELLA ROSA® HOLIDAY PACK IS HERE!

Stella Rosa® is the
#1 Italian Import
and the **2023 5-pack** was the
#1 NEW WINE ITEM last year!*

Small format sizing drives
trial and conversion to 750mls.

The holiday season produces
+\$1.49B
in total wine sales!*

This year's 5-pack features 187mls of Stella Rosa's top selling
flavors including (**Blueberry** and **Rosso Red Berry**), seasonal
favorites including (**Cranberry**), and crowd pleasers including
(**Honey Peach** and **Strawberry Rosé**).



**Blueberry, Cranberry, Honey
Peach, Strawberry Rosé and
Rosso Red Berry.**

*NielsenIQ Cal Yr 2023 - w/e 12/30/23



**ENJOY
CHILLED**



**GLUTEN
FREE**



**NO ADDED
PRESERVATIVES**



**MADE WITH
REAL FRUIT
FLAVORS**



**LOW
ALCOHOL**



**#1
ITALIAN
IMPORT**