BEVIAMO®

ESTATE GROWN
PINOT GRIGIO
VENEZIA D.O.C.





1. **Beviamo Pinot Grigio out pacing category**
   The Pinot Grigio category is declining in both dollar and unit trends, yet Beviamo Pinot Grigio stands out—showing remarkable growth of over 3,000% in both dollar and unit sales over the past 52 weeks.

2. **Italy is the #1 selling import for Pinot Grigio category**
   Owning 36% share of the Pinot Grigio category, with the Super-Premium Price ($11-15) outpacing the category 4:1

3. **100% Estate Grown at Tenuta Polvaro in Veneto, Italy and and certified by the SQNPI.**
   The Estate location is within a microclimate cradled between the Adriatic coast and the Pre-Alps with growing soil that has an extreme richness. Through responsible vineyard practices, we reduce the use of synthetic chemicals, protect the environment, and ensure the highest quality from grape to glass.

KEY DETAILS

Varietals: 100% Pinot Grigio

Tasting Notes: Fruit aromas and flavors of pear and green apple layered with fresh lime zest, and finishes with complex notes of minerality and crips acidity.

Pairings: Light seafood dishes, mushroom risotto, salads, or simply on its own.

Size: 750ml

UPC Code: 0-84279-00862-2

*SOURCE: IRI, TOTAL U.S. MULTI-OUTLET + SUM OF TOTAL LIQUOR STORES-RMA, 52 WE 10/12/2025

BEVIAMO® ©2024 PRESTIGE BEVERAGE GROUP, MENDOTA HEIGHTS, MN