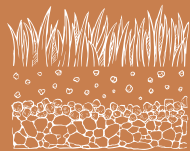




MORE CHOICE.
BETTER TASTE.
GREATER IMPACT.

VETERINARY
FORMULATED
BY:
*Dr. Bob
Goldstein*



FROM THE SOIL RECIPES

MADE WITH SUSTAINABLY SOURCED

CRICKETS BLACK SOLDIER FLY LARVAE

CAREFUL SOURCING ENSURES ELEVATED NUTRITION



We source the finest, most
unique, & sustainable
proteins available.



We add nutrient-rich whole
foods: ancient grains, fruits,
vegetables, & sprouted seeds.



Air-dried at Riverstone, our
SQF Certified plant, to retain
nutrition, flavor, & texture.

FROM THE SOIL RECIPES ARE MADE WITH THE HIGHEST QUALITY INSECT PROTEINS.



Crickets provide superior nutrition while being
a novel, clean, hypo-allergenic protein. They are
easily digestible and support gut flora for overall
wellness.



Black soldier fly larvae protein contains
anti-inflammatory and antibacterial properties.
It also supports overall health by contributing
to healthy gut flora.

DID YOU KNOW?

*In addition to being a clean superfood, insect protein
has the lowest environmental footprint of all animal
proteins on the planet!*

SIGNATURE
•FROM THE SOIL•
PROTEIN BLEND



OUR COMMITMENT TO SAFETY

We make Wisdom in our own plant, Riverstone, in the farmlands
of Maryland. Riverstone is a Safe Quality Food (SQF) Certified
plant. SQF Certification shows our commitment to operational
excellence in managing food safety and quality systems.



WISDOMTM

SPRING 2025

AIR-DRIED DOG FOOD

NEW!

FOR ADULT DOGS

GUARANTEED ANALYSIS:

Crude Protein (min.)	29%
Crude Fat (min.)	12%
Crude Fiber (max.)	5%
Moisture (max.)	18%
Omega-3 Fatty Acids* (min.)	0.8%

CALORIE CONTENT (CALCULATED):

ME 4236 kcal/kg [calculated] 574 kcal/cup

INGREDIENTS:

Dried Cricket, Dried Black Soldier Fly Larvae, Sunflower Meal, Coconut Glycerin, Lentil Protein, Alfalfa Nutrient Concentrate, Sunflower Oil, Yeast Extract, Flaxseed, Dicalcium Phosphate, Quinoa, Dried Sweet Potato, Dried Carrots, Oats, Potassium Chloride, Dried Pumpkin, Choline Chloride, Sea Salt, Calcium Carbonate, Yeast Culture, Dried Cranberries, Organic Sprouted Oats, Organic Sprouted Flaxseed, Organic Sprouted Quinoa, Taurine, Marine Microalgae Oil, Oregano Extract, Cherry Extract, Mixed Tocopherols (a preservative), Dried Kelp, Dried Apple, Zinc Proteinate, Iron Proteinate, Biotin, Vitamin E Supplement, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Niacin, Calcium Pantothenate, Riboflavin, Thiamine Hydrochloride, Vitamin D Supplement, Vitamin A Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Rosemary Extract

MAP/MSRP	2LB	\$34.99
	8LB	\$119.99

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

AIR-DRIED DOG FOOD	AS FED	DRY MATTER	UNITS
Crude Protein	32.8	39.2	%
Arginine	2.32	2.77	%
Histidine	0.85	1.02	%
Isoleucine	1.3	1.55	%
Leucine	2.14	2.56	%
Lysine	1.7	2.03	%
Methionine	0.48	0.57	%
Methionine-cystein	0.77	0.92	%
Phenylalanine	1.37	1.64	%
Phenylalanine-tyrosine	2.8	3.35	%
Threonine	1.04	1.21	%
Tryptophan	0.44	0.52	%
Valine	1.72	2.05	%
Crude Fat	12.6	14.2	%
Linoleic Acid	2.75	-	g/100g
alpha-Linolenic Acid	1.01	-	g/100g
EPA+DHA	0.07	-	g/100g
Calcium	1.8	2.18	%
Phosphorus	1.28	1.53	%
Potassium	1.44	1.72	%
Sodium	0.83	0.99	%
Chloride	1.61	1.92	%
Magnesium	0.235	0.281	ppm
Iron	322	384	ppm
Copper	27.9	33.3	ppm
Manganese	74.1	88.5	ppm
Zinc	192	229	ppm
Iodine	2.26	2.7	ppm
Selenium	0.76	0.91	%
Vitamin A	6450	7700	IU/kg
Vitamin D	2800	3340	IU/kg
Vitamin E	252	301	IU/kg
Thiamine	4.43	5.29	%
Riboflavin	9.23	11	%
Pantothenic Acid	82.8	98.9	%
Niacin	48.5	57.9	%
Pyridoxine	3.18	3.8	%
Folic Acid	2.43	2.9	%
Vitamin B12	0.256	0.306	%
Choline	5660	6760	mg/kg

AIR-DRIED JERKY

NEW!

GUARANTEED ANALYSIS:

Crude Protein (min.)	30%
Crude Fat (min.)	7%
Crude Fiber (max.)	5%
Moisture (max.)	30%

CALORIE CONTENT (CALCULATED):

ME 2345 kcal/kg [calculated] 9 kcal/piece

INGREDIENTS:

Dried Cricket, Dried Black Soldier Fly Larvae, Coconut Glycerin, Quinoa Flour, Yeast Extract, Sodium Alginate, Calcium Lactate, Apple Cider Vinegar, Mixed Tocopherols (a preservative), Rosemary Extract

MAP/MSRP	40Z	\$9.99
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