Keurig DrPepper™

ITEMS REVIEWED BY ARTIST	ITEMS REVIEWED BY PROOFING	ITEMS REVIEWED BY REGULATORY	ITEMS REVIEWED BY PACKAGING MANAGER		Reviewed by:
■ Product – CRR, UPC (placement, number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – matches packaging request instructions. ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play placed accordingly. ■ Promotional/Coupon – images, rules, dates match resource provided by manager. ■ Logo – trademark designation (R's, TM), size, placement, colors ■ Graphics – copy limits adhered to, template matches request, panel rotation, layering correct, color callouts correct.	■ Product – CRR, UPC (number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – matches TECHRC ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play ■ Promotional/Coupon – images, rules, dates ■ Logo – trademark designation (R's, TM) ■ Graphics – copy limits adhered to, template matches request	■ Information Panel – Nutrition claims, nutrition information values and ingredients. Authority statement placement. Size, color,format and placement follow the FDA guidelines. ■ PDP – Logo/Product name (SOI, Flavor labeling) placement, net content statement, claims placement and size ■ Non-GMO/Organic callouts – logo, correct claims ■ Warnings/Country of Origin	■ Product – CRR, UPC (placement, number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – Either match TECHRC, Digital Kosher or approval from Religious Certification team member. ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play placed accordingly. ■ Promotional/Coupon – images, rules, dates match resource provided by manager. ■ Logo – trademark designation (R's, TM), size, placement, colors ■ Graphics – copy limits adhered to, template correct per bottler order, panel rotation, color callouts correct.	BRAND	
				LEGAL	
				KOSHER	
				COUPON	
				OUTSIDE AGENCY	
				PROMO PARTNER	
				OTHER	
Reviewed by: *APPROVED* *By Masha Zelenaia at 3:41 pm, May 02, 2024*	Reviewed by:	Reviewed by:	Reviewed by:		

APPROVED
By Armando Lara at 4:33 pm, May 02, 2024

APPROVED
By John Gleich at 8:27 am, May 07, 2024



RC.COHC.12.12W2x6STK01070424	SUPPLIER/CR#:	COLORS:
RC-0107 COHC RC Cola - Me and My RC - CTRV & LIN Update Me and My RC 12pk (2x6) LIN1500796\0003\ROYAL CROWN COLA (2018) UPC/GTIN: 078000041163 - 12OZ RC COLA CN 12PK	■ WestRock - C.R.#: RC-0107 COHC.02524X (replaces RC-5071.03120N) ❑ WestRock Canada - C.R.#: Template: 12/12 oz Can Cool Pack (2x6) ✓ WestRock 12/12oz 2x6 Cool Pack #5412C_WRK_sgl, US WestRock Canada 12/12oz 2x6 Cool Pack #5412_sgl_Ajax, Canada (3/7/16 tc) Production Location:	Pantone 299 - Blue Pantone 2767 - Dk Blue Pantone 485 - Red

Notes/Additional Information:	DATE: 05/02/24 ARTIST/MGR: mz/cg

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