



MORE CHOICE.
BETTER TASTE.
GREATER IMPACT.

VETERINARY
FORMULATED
BY:
*Dr. Bob
Goldstein*



FROM THE SEED RECIPES

MADE WITH SUSTAINABLY SOURCED
PLANT-BASED PROTEIN BLENDS

CAREFUL SOURCING ENSURES ELEVATED NUTRITION



We source the finest, most
unique, & sustainable
proteins available.



We add nutrient-rich whole
foods: ancient grains, fruits,
vegetables, & sprouted seeds.



Air-dried at Riverstone, our
SQF Certified plant, to retain
nutrition, flavor, & texture.

FROM THE SEED RECIPES START WITH
SIGNATURE PLANT-BASED BLENDS THAT
COMBINE WHOLESOME SUNFLOWER WITH
OTHER TASTY SOURCES OF PROTEIN.



Lentils are a low-water footprint ingredient, made
using a cold extraction process that removes the
starches and leaves a powder.



Our sunflower protein is produced sustainably.
Our partner is committed to creating a better
range of plant-based food ingredients that
are resource-saving, natural, and healthy with
an excellent taste profile.



We use environmentally-friendly alfalfa
that's pressed into a juice then dried into a
protein-rich powder.



Pumpkin protein is a sustainable, nutrient-rich
powerhouse packed with vitamins A, C, and E.
This eco-friendly ingredient is high in fiber and
antioxidants, supporting digestion and immune
function.



Potato protein is a highly digestible, sustainable
ingredient produced from potato byproducts. This
novel protein source contains all essential amino
acids and is naturally hypoallergenic, making it
ideal for dogs with sensitivities.

SIGNATURE PLANT BASED BLENDS



FOOD: LENTIL, SUNFLOWER
MEAL, & ALFALFA



JERKY: PUMPKIN, POTATO
PROTEIN, & SUNFLOWER MEAL



OUR COMMITMENT TO SAFETY

We make Wisdom in our own plant, Riverstone, in the farmlands
of Maryland. Riverstone is a Safe Quality Food (SQF) Certified
plant. SQF Certification shows our commitment to operational
excellence in managing food safety and quality systems.



WISDOMTM

AIR-DRIED DOG FOOD

GUARANTEED ANALYSIS:

Crude Protein (min.)	28%
Crude Fat (min.)	13%
Crude Fiber (max.)	5%
Moisture (max.)	18%
Omega-3 Fatty Acids* (min.)	0.8%

CALORIE CONTENT (CALCULATED):

ME 4357 kcal/kg (calculated) 595 kcal/cup

INGREDIENTS:

Lentil Protein, Sunflower Meal, Quinoa, Potato Protein, Alfalfa Nutrient Concentrate, Sunflower Oil, Coconut Glycerin, Flaxseed, Dicalcium Phosphate, Yeast Extract, Coconut Oil, Dried Sweet Potato, Dried Carrots, Oats, Potassium Chloride, Dried Pumpkin, Choline Chloride, Sea Salt, Calcium Carbonate, Yeast Culture, Dried Cranberries, Organic Sprouted Oats, Organic Sprouted Flaxseed, Organic Sprouted Quinoa, Taurine, Marine Microalgae Oil, Oregano Extract, Cherry Extract, Mixed Tocopherols (a preservative), Dried Kelp, Dried Apple, Zinc Protein, Iron Protein, Biotin, Vitamin E Supplement, Copper Protein, Manganese Protein, Sodium Selenite, Niacin, Calcium Pantothenate, Riboflavin, Thiamine Hydrochloride, Vitamin D Supplement, Vitamin A Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Rosemary Extract

MAP/MSRP	2LB	\$34.99
	8LB	\$119.99

AIR-DRIED JERKY

GUARANTEED ANALYSIS:

Crude Protein (min.)	25%
Crude Fat (min.)	8%
Crude Fiber (max.)	2%
Moisture (max.)	30%

CALORIE CONTENT (CALCULATED):

ME 2570 kcal/kg (calculated) 13 kcal/piece

INGREDIENTS:

Pumpkin, Potato Protein, Sunflower Meal, Dates, Coconut Glycerin, Kelp, Quinoa, Coconut Oil, Yeast Extract, Sunflower Oil, Apple Cider Vinegar, Citrus Fiber, Mixed Tocopherols (a preservative), Rosemary Extract

MAP/MSRP	4OZ	\$9.99
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*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

AIR-DRIED DOG FOOD	AS FED	DRY MATTER	UNITS
Crude Protein	32.2	37.4	%
Arginine	1.74	2.02	%
Histidine	0.71	0.82	%
Isoleucine	1.23	1.43	%
Leucine	2.54	2.95	%
Lysine	1.78	2.07	%
Methionine	0.46	0.53	%
Methionine-cystein	0.8	0.93	%
Phenylalanine	1.55	1.8	%
Phenylalanine-tyrosine	2.73	3.17	%
Threonine	1.08	1.25	%
Tryptophan	0.28	0.32	%
Valine	1.61	1.87	%
Taurine	0.33	0.38	%
Crude Fat	15.5	18	%
Linolenic Acid	2.98	-	g/100g
alpha-Linolenic Acid	1.17	-	g/100g
EPA+DHA	0.06	-	g/100g
Calcium	1.8	2.1	%
Phosphorus	1.17	1.36	%
Potassium	1.38	1.6	%
Sodium	0.62	0.72	%
Chloride	1.09	1.27	%
Magnesium	0.237	0.275	ppm
Iron	315	366	ppm
Copper	30.3	35.2	ppm
Manganese	49.8	57.8	ppm
Zinc	186	216	ppm
Iodine	1.96	2.28	ppm
Selenium	0.82	0.95	%
Vitamin A	14000	16000	IU/kg
Vitamin D	2080	2410	IU/kg
Vitamin E	419	486	IU/kg
Thiamine	1.94	2.25	%
Riboflavin	5.71	6.63	%
Pantothenic Acid	71.2	82.7	%
Niacin	26.4	30.6	%
Pyridoxine	5.96	6.92	%
Folic Acid	2.72	3.16	%
Vitamin B12	0.666	0.773	%
Choline	4250	4930	mg/kg