Keurig DrPepper™

ITEMS REVIEWED BY ARTIST	ITEMS REVIEWED BY PROOFING	ITEMS REVIEWED BY REGULATORY	ITEMS REVIEWED BY PACKAGING MANAGER		Reviewed by:
■ Product – CR#, UPC (placement, number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – matches packaging request instructions. ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play placed accordingly. ■ Promotional/Coupon – images, rules, dates match resource provided by manager. ■ Logo – trademark designation (®'s, TM), size, placement, colors ■ Graphics – copy limits adhered to, template matches request, panel rotation, layering correct, color callouts correct.	■ Product – CR#, UPC (number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – matches TECHRC ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play ■ Promotional/Coupon – images, rules, dates ■ Logo – trademark designation (®'s, TM) ■ Graphics – copy limits adhered to, template matches request	■ Information Panel – Nutrition claims, nutrition information values and ingredients. Authority statement placement. Size, color/format and placement follow the FDA guidelines. ■ PDP – Logo/Product name (ISOI, Flavor labeling) placement, net content statement, claims placement and size ■ Non-GMO/Organic callouts – logo, correct claims ■ Warnings/Country of Origin	■ Product – CR#, UPC (placement, number, color and size) ■ LIN – Nutrition claims, nutrition information values and ingredient match LIN ■ Religious Certification symbol – Either match TECHRC, Digital Kosher or approval from Religious Certification team member. ■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy ■ Corporate – please recycle, consumer comments, website, Let's Play placed accordingly. ■ Promotional/Coupon – images, rules, dates match resource provided by manager. ■ Logo – trademark designation (®'s, TM), size, placement, colors ■ Graphics – copy limits adhered to, template correct per bottler order, panel rotation, color callouts correct.	BRAND	
				LEGAL	
				KOSHER	
				COUPON	
				OUTSIDE AGENCY	
				PROMO PARTNER	
				OTHER	
Reviewed by: *APPROVED* *By Finn Davidson at 8:39 am, Oct 28, 2024*	Reviewed by:	Reviewed by:	Reviewed by:		

SU.WSHCJ12.12W2x6LTO72960924	SUPPLIER/CR#:	COLORS: COLOR MATCH:
SU-7296 WSHC 7UP Endless Summer Watermelon Strawberry LTO 12/12oz Can Pack LIN1502705\0001/SEVEN UP "ENDLESS SUMMER" WATERMELON STRAWBERRY (2018) Kosher: N/A Deposit: N/A UPC/GTIN: 100% 078000041521 - 12OZ WTRMLN STRWBRY 7UP CN 12PKX2 LTO	■ WestRock - C.R.#: SU-7296 WSHC.00824N (replaces N/A) ❑ WestRock Canada - C.R.#: XX-XXXX XXXX.XXXXXX (replaces XX-XXXX XXXX.XXXXXX) Template: 12/12 oz Can Cool Pack (2x6) WestRock 12/12oz 2x6 Cool Pack #5412C_WRK_sgl, US WestRock Canada 12/12oz 2x6 Cool Pack #5412_sgl_Ajax, Canada (3/7/16 tc)	PROCESS BLACK PANTONE 2347 - Red PANTONE 2420 - Green PANTONE Yellow - Yellow PANTONE 2038 - Pink PANTONE 2995 - Blue

Notes/Additional Information:	DATE: 10/29/2024 ARTIST/MGR: FD/CG	Keurig DrPepper