

CONFIDENTIAL COMMERCIAL INFORMATION

MARS-958PP - 13.25 X 3.25 X 22.25
BOTTOM FILL

PA - V1 - NOT FOR PRINT

SGS & CO
555 St. Louis
St. Louis, MO 63103
(314) 426-1000

SGS Contact
John Miller
john.miller@marspetcare.com

MARS PETCARE US INC
UPC: 02310143828

SGS# 8169594
10279932 - 4051882

FLECO
#OF COLORS 8

DATE
9/17/2025

Description: Pedigree SM DOG STK & VEG US Bag - PA
File Name: 010924_PA_V1
Est Name: MARS PETCARE US INC
Rev: 00010924-0001
UPC MAIL: 100% UPC SWA: 000 UPC NEW: 0003 Final Art: xxx

Printer: ETARPAU CORP
Printer Location: HOUSTON, TX
Print Description: Prepress Print Selection: One Release: 2, Two Release: 1, Web: Default: total
Distortion: 0.0000

Printer No:

Yellow M Yellow 5, 907 7867 Magenta Orange Cyan Black

MATCH COLOR
Pantone 1795 C
85 M / 3 K / 100 Orange

Production Name: Date: Prepress Name: Date:

1/4" - 6.4 mm

USA TYPE GAUGE

PDF AREA: 13.25 x 3.25 in. 22.25 in²

12 LB

Minimum Copy Sizes

1/16" - 1.6 mm
1/8" - 3.2 mm
1/4" - 6.4 mm
1/2" - 12.7 mm
3/4" - 19.0 mm
1" - 25.4 mm
Max "with grain" Type Size = 1.0"

FLAVOR

3/16" - 4.8 mm

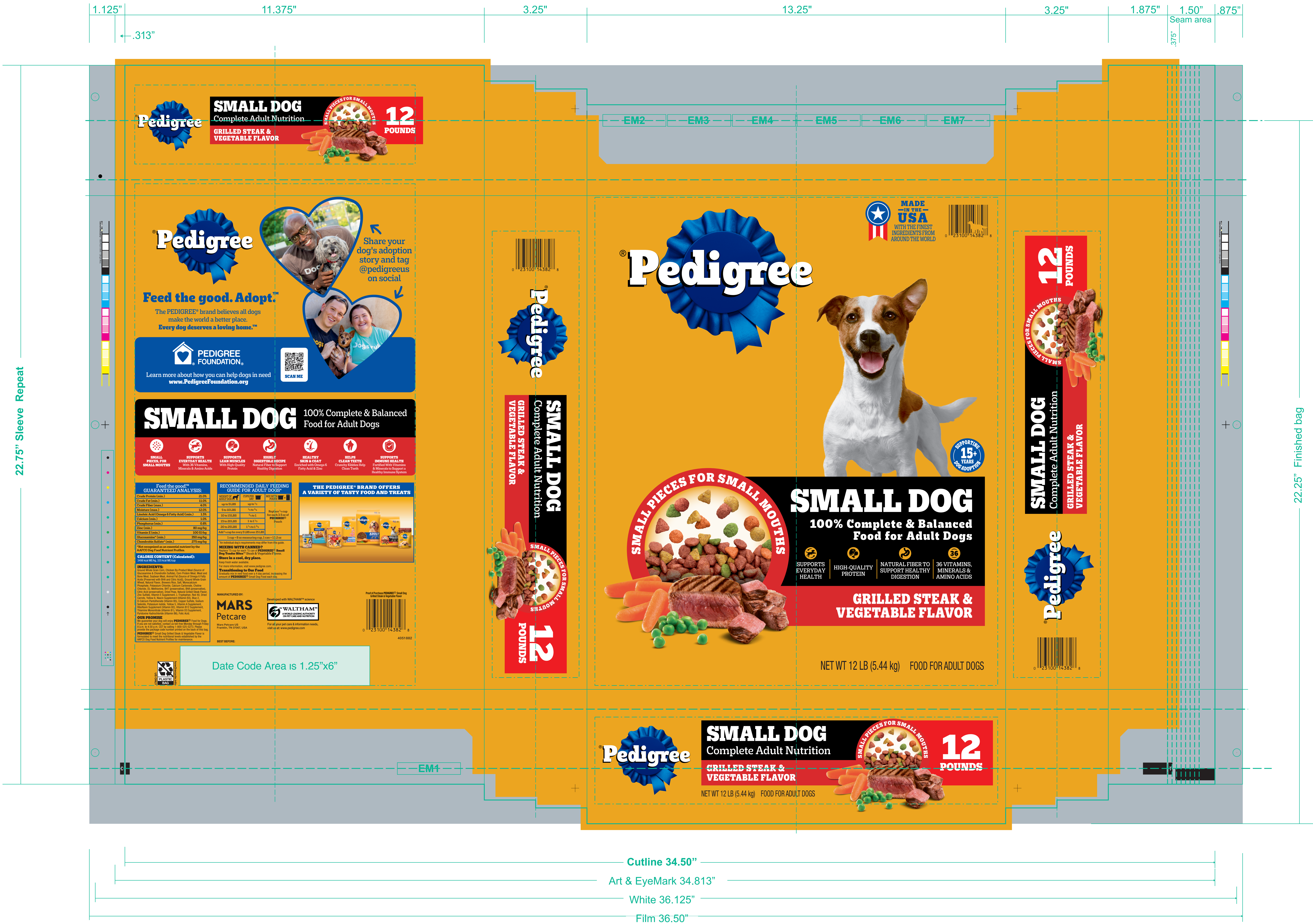
USA TYPE GAUGE

PDF AREA: 13.25 x 3.25 in. 22.25 in²

NET WT 12 LB (5.44 kg)

Minimum Copy Sizes

1/16" - 1.6 mm
1/8" - 3.2 mm
1/4" - 6.4 mm
1/2" - 12.7 mm
3/4" - 19.0 mm
1" - 25.4 mm
Max "with grain" Type Size = 1.0"



Date Code Note:
Any print color inside code date void area must be maximum 50% grayscale. No text, graphic images, or photos. Any printed patterns or textures inside the code date area must have a maximum contrast of 30% between all colors/values. Consult project lead with any questions to ensure visibility based on production facility.

H2R Note:
H2R holdout area shall be registered left of code date void. H2R sizing must follow most current H2R guidelines. Project leader to provide correct label based on region and packaging substrate. H2R label to be Classic or Classic on Dark style based ink color in H2R holdout area to ensure visibility.

UPC Note:
UPC Holdout area shall be registered to the right of Code Date Void. Refer to print direction and barcode scaling notes for UPC facing and size requirements. UPC may be placed in another appropriate area if dictated by graphics needs and approved by project team.

- NOTES:**
- 1.) DATE CODE BOX, shown as a black outline, MUST FALL WITHIN THE DATE CODE BOX ALLOWANCE AREA, shown in red.
 - 2.) DIMENSIONS ARE IN INCHES.

EM#	EYE-MARK
AM#	ALIGNMENT MARK
GDM#	GLUE DOT MARK
SEM	SEAM EYE-MARK

UPC CODE BARS MUST BE PARALLEL TO THE WEB DIRECTION.

ATTENTION
No stretch/distortion taken out of this die.

APPROVED:SGS_STL 7252335-1

REVISIONS

103/30/23VL

2

3

4

5

6

MARS
Petcare

CAD DWG,
NO MANUAL
REVISIONS ALLOWED

SIGNATURES

DATE

CHECKED

APPROVED

TITLE

5236158-002_13.25x3.25x22.25_
HSWPP Polytex

TOTAL1 / 1

TOLERANCES

THIS DOCUMENT AND THE INFORMATION CONTAINED ON IT ARE THE CONFIDENTIAL PROPERTY OF MARS USA. PRINTING THIS OR CREATING NEW ARTWORK FROM IT OR ANY PART THEREOF WITHOUT MARS USA'S WRITTEN CONSENT OF MARS USA, IT MAY BE DEEMED WHATEVER IS AUTHORIZED FOR IS TERMINATED.

5236158-002

100%

5236158-002

TECHNICAL DRAWING KEY

LEGEND:

Cut Line

Fold/Crease Line

Copy Limit

Glue Area

Seam Area

Trim Line

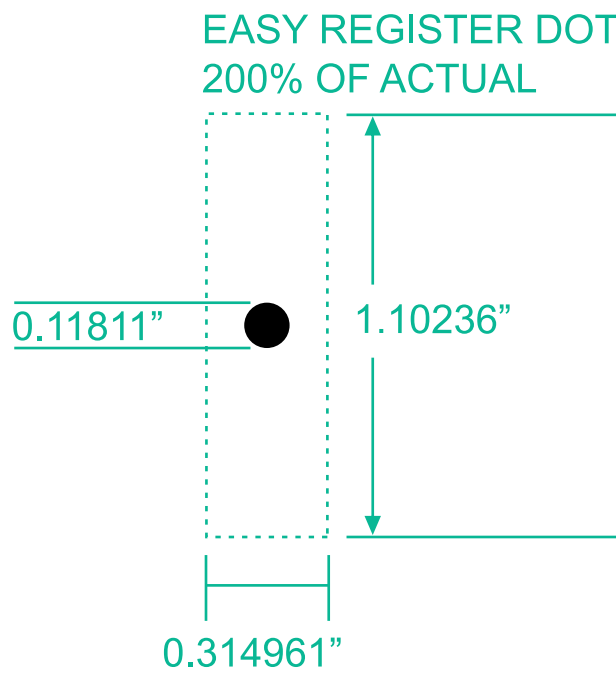
Live Graphics

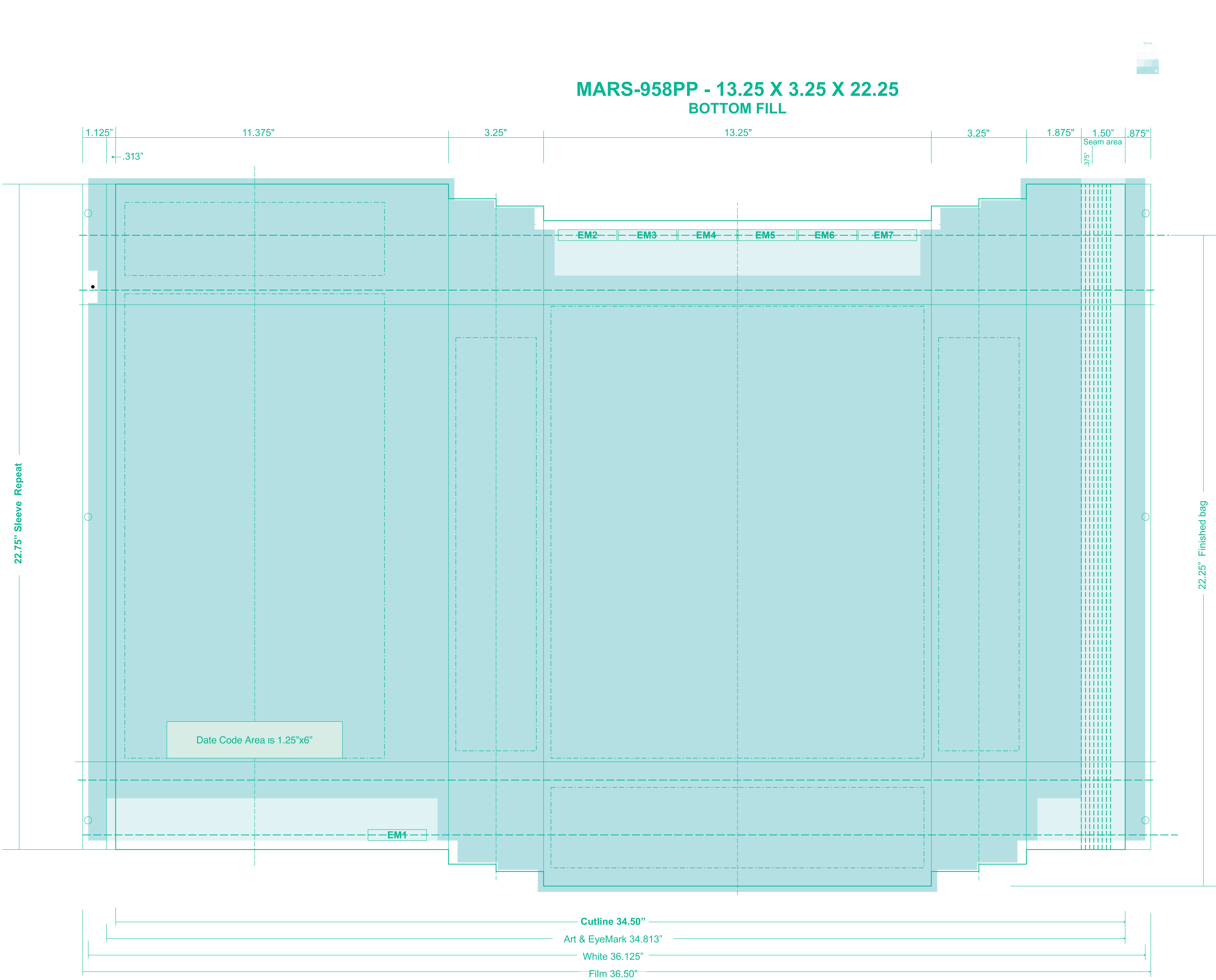
White Area

Date Code Area

Eye-Mark

Scale 1:1





Date Code Note:
Any print color inside code date void area must be maximum 50% grayscale. No text, graphic images, or photos. Any printed patterns or textures inside the code date area must have a maximum contrast of 30% between all colors/values. Consult project lead with any questions to ensure visibility based on production facility.

H2R Note:
H2R holdout area shall be registered left of code date void. H2R sizing must follow most current H2R guidelines. Project leader to provide correct label based on region and packaging substrate. H2R label to be Classic or Classic on Dark style based ink color in H2R holdout area to ensure visibility.

UPC Note:
UPC Holdout area shall be registered to the right of Code Date Void. Refer to print direction and barcode scaling notes for UPC facing and size requirements. UPC may be placed in another appropriate area if dictated by graphics needs and approved by project team.

NOTES:
1.) DATE CODE BOX, shown as a black outline, MUST FALL WITHIN THE DATE CODE BOX ALLOWANCE AREA, shown in red.
2.) DIMENSIONS ARE IN INCHES.

EM#	EYE-MARK
AM#	ALIGNMENT MARK
GDM#	GLUE DOT MARK
SEM	SEAM EYE-MARK

UPC CODE BARS MUST BE PARALLEL TO THE WEB DIRECTION.
ATTENTION
No stretch/distortion taken out of this die.

APPROVED:SGS_STL 7252335-1

REVISIONS

1	03/30/23 VL
2	
3	
4	
5	
6	

MARS
Petcare

CAD DWG.
NO MANUAL
REVISIONS ALLOWED

SIGNATURES

DATE

TITLE

5236158-002 _13.25x3.25x22.25_
HSWPP Polytex

DRAWN

CHECKED

APPROVED

TOTAL

1 / 1

DWG. SIZE

100%

ENCL. PART No.

5236158-002

LEGEND:

Cut Line

Fold/Crease Line

Copy Limit

Glue Area

Seam Area

Trim Line

Live Graphics

White Area

Date Code Area

Eye-Mark

Scale 1:1

Source File: POL_MARS 015_PPBF_13.25X3.25X22.25_V1

