



KOSHER WINES



ENJOY
CHILLED



NO ADDED
PRESERVATIVES



VEGAN
FRIENDLY



GLUTEN
FREE

STELLA ROSA® POWERS GROWTH

Stella Rosa® drives stronger loyalty and delivers significant value, boosting category performance and shopper engagement.

Stella Rosa® is a **TOP RECRUITMENT** brand, bringing more loyal & valuable shoppers to the wine category.†



The label indicates the wine has been certified by the **KOSHER CERTIFICATION.**

Stella Rosa® adheres to the highest standard of Lemehadrin wines.

Kosher Wine is a
\$420M
category up 8.6% in sales.

NIQ; Total US xAOC + Liquor Open State + Conv;
Latest 52 weeks ending 1/11/2025

**SEMI-SWEET
SEMI-SPARKLING
5.5% ABV**

Stella Rosa® Blueberry
flavors of juicy
blueberries.



10087872638163

Stella Rosa® Peach
flavors of fresh, ripe white
peach & honey.



10087872638149

Stella Rosa® Pomegranate
flavors of juicy and refreshing
pomegranate.



10087872638101

Stella Rosa® is Growing The Wine Category
25%
**OF CONSUMERS
ARE NEW TO WINE**

**MADE IN ITALY
ENJOY CHILLED**

RIF RIBOLI FAMILY WINES

STELLAROSAWINES.COM

For more information, please contact
your local sales representative