

SAN SIMEON

TRIDENT TIER



VARIETAL	LAUNCH TIMING	VINTAGE	QUANTITY PRODUCED (6-PACKS)	SRP
CHARDONNAY	SPRING 2026	V. 2025	550	\$24.99
RED BLEND	SPRING 2026	V. 2023	1,000	\$34.99
CABERNET SAUVIGNON	FALL 2027	V. 2025	990	\$34.99

CHARDONNAY
TRIDENT TIER UPC
0-87872-18516-5

CABERNET SAUVIGNON
TRIDENT TIER UPC
0-87872-05074-6

RED BLEND
TRIDENT TIER UPC
0-87872-06046-2

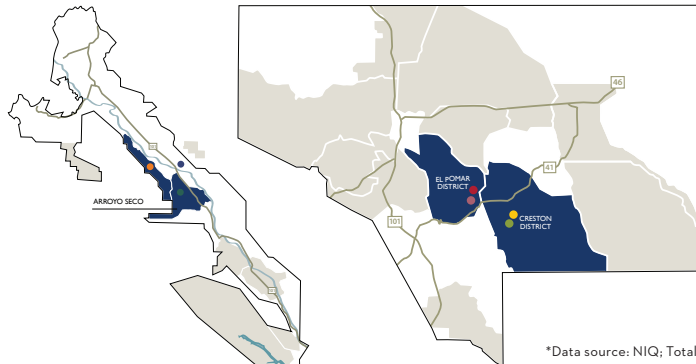
KEY SELLING POINTS

- Paso Robles is ranked #3 Sub-Region in all of wine, behind Monterey and Napa Valley, and is the fastest growing inside all top Sub-Regions.
- \$35-50 Red Blend segment is growing (+1%) in the past 24 weeks. (Nov.11, 2025)
- Estate-grown fruit from CSWA Sustainable Vineyards in Paso Robles that is scalable



MONTEREY AVA and its Sub-Appellations

- EL CAMINO REAL VINEYARD
- RANCHO SOLEDAD VINEYARD
- SARMENTO VINEYARD



PASO ROBLES AVA and its Sub-Appellations

- CRESTON HIGHLANDS
- RIBOLI CRESTON
- STEFANO VINEYARD
- PRETTY PENNY VINEYARD

*Data source: NIQ; Total US xAOC + Liquor Open State + Conv; Latest 52 weeks ending 8-9-25