



## HERE'S TO LIVES WELL LIVED

Since 1979, we've been crafting products to help pets live healthier, happier, and longer lives. Our high-quality food delivers exceptional nutrition, our irresistible chews keep tails wagging, and our wellness solutions support the most common conditions for dogs and cats. Through innovative lines like Wisdom™, No-Hide®, and Apothecary, we enhance the well-being of animals, people, and the planet. Every pet — and pet parent — deserves the joy of a life well-lived.



*"We've always believed that animals are so much more than pets."*  
- Dr. Bob and Susan  
Founders

## IT'S BEEN AN ADVENTURE

### 1974 LEIGH

The Earth Animal story begins with Dr. Bob & Susan Goldstein's golden retriever, Leigh, that suffered from debilitating arthritis.

### 1979 EARTH ANIMAL

Susan opens Natural Health Food Store for dogs & cats right next door to Dr. Bob's veterinarian hospital.

### 2016 WISDOM & RIVERSTONE

Earth Animal purchases a plant in the farmlands of Maryland & transforms it into an SQF-certified facility. Soon after, Dr. Bob Goldstein's Wisdom™ launches.

### 2022 B CORP

After years of dedication and commitment to animals, people, & the Earth, Earth Animal becomes a Certified B Corporation™.

### 1975 WELLNESS SOLUTIONS

Dr. Bob & Susan begin their quest in alternative therapies to help Leigh live a happier and healthier life, including natural remedies and supplements.

### 2015 NO-HIDE CHEWS

Earth Animal transforms the world of dog chews by introducing No-Hide®, the first easily digestible, delicious, and long-lasting alternative to rawhide.

### 2018 1% GIVEBACK

Earth Animal formalizes their commitment to use 1% of their annual net sales to invest in and strengthen programs for a more sustainable future.

### 2025 NO-HIDE TURNS 10!

Earth Animal continues to deliver the highest quality, most beloved, and safest chews to pets worldwide

## MAKING A BIG IMPACT

As a leader in the pet industry and Certified B Corp™, we operate our business as a force for good in the way we value animals, people, and the Earth.

Here's why carrying certified brands matters:

- B Corps turn words into action, prioritizing ethical practices that benefit communities.
- B Corps undergo audits to minimize environmental impact and leave the Earth better than they found it.
- B Corps use responsibly sourced, traceable ingredients and uphold high standards for animal welfare and product quality.

