

CONFIDENTIAL COMMERCIAL INFORMATION



PA - V2 - NOT FOR PRINT

SGS & CO

Generators, Dyeing & Finishing Products PVT. LTD.

SGS DL Leads

Send Email: info@sgscontact.com

SGS Contact:

Send Email: info@sgscontact.com

MARS PETCARE US INC

MPARS PETCARE US INC

SGS 8390578

10249524 - 4107762

FLECO

#OF COLORS 8

DATE

5/15/2026

Coloration Information

Print Colors / Pantone / RGB

File Name: 030526_PAL_V2

File Name: MARS PETCARE US INC

File No: 030505 030505

Printer: PROMAPAC LLC

Printer Location: WYOMING, WI

Print Generation: System Print Substrate:

Substrate: 1 Drop Index: Color:

Colorimetric: L: 47.10 a: 14.71 b: 12.92 Printing Profile: D50/2S Final Atr.: xxx

Cylinder Setup: Distribution: 28.00/00

UPC-MAG-100% Cyan 100% Yellow 100% Magenta 100% Black

Black

Cyan

7420

Yellow

Magenta

7420

M. Yellow 1, 9/7

1

2

3

4

5

6

7

8

9

10

Coloration of Labels:

1 (black) 2 (dark grey) 3 (medium grey) 4 (light grey) 5 (white) 6 (yellow) 7 (magenta) 8 (cyan) 9 (blue) 10 (green)

**PROOF FOR PROCESS
COLOR MATCH ONLY**

Primary

USA TAP GAUGE	
FED AREA #15 (at 18.75 in)	201.25 in ³
NET WT 18 LB (8.16 kg)	
>100 - <600 in ³ <445 - <558 in ³	1/4" - 6.4 mm
Minimum Copy Size	
1/10" - 1.5 mm	
Whole Grain Corn, Moist and Bone Meal	
1/10" - 1.5 mm	
Mars Pellets US	
1/10" - 1.5 mm	

FOOD FOR

NET WT 18 LB (8.16 kg)

USA TYPE GAUGE

PDP AREA: (15 in x 4 in)	60 in ²
NET WT 18 LB (8.16 kg)	
>20 - <500 in ²	3/16" - 4.8 mm
Minimum Copy Sizes	
1/16" - 1.6 mm	
1/16" - 1.6 mm	
1/16" - 1.6 mm	

FOOD FOR

NET WT 18 LB (8.16 kg)

Date Code Note:

Any print color inside code date void area must be maximum 50% grayscale. No text, graphic images, or photos. Any printed patterns or textures inside the code date area must have a maximum contrast of 30% between all colors/values. Consult project lead with any questions to ensure visibility based on production facility.

H2R Note:

H2R holdout area shall be registered left of code date void. H2R sizing must follow most current H2R guidelines. Project leader to provide correct label based on region and packaging substrate. H2R label to be Classic or Classic on Dark style based ink color in H2R holdout area to ensure visibility.

UPC Note:

UPC Holdout area shall be registered to the right of Code Date Void. Refer to print direction and barcode scaling notes for UPC facing and size requirements. UPC may be placed in another appropriate area if dictated by graphics needs and approved by project team.

APPROVED:

SGS STL 7966244-1

REVISIONS		MARS Petcare US		THIS DOCUMENT AND THE INFORMATION CONTAINED ON IT ARE THE CONFIDENTIAL PROPERTY OF MARS USA. IT MUST NOT BE COPIED, DUPLICATED, NOR USED IN ANY MANNER, NOR TRANSMITTED TO OTHERS WITHOUT THE WRITTEN CONSENT OF MARS USA. IT MUST BE RETURNED WHEN IT'S AUTHORIZED USE IS TERMINATED.				
				TITLE		5360952-003_15x3x26"_HSWPP_PAP		
1	02/19/25 PD	CAD DWG. NO MANUAL REVISIONS ALLOWED						
2	02/24/25 VL							
3	04/03/25 VL	SIGNATURES		DATE	SCALE 1 / 1		DWG. SIZE	DWG./PART No.
4		DRAWN					100%	5360952-003
5		CHECKED						
6		APPROVED			SUPERCEDES			

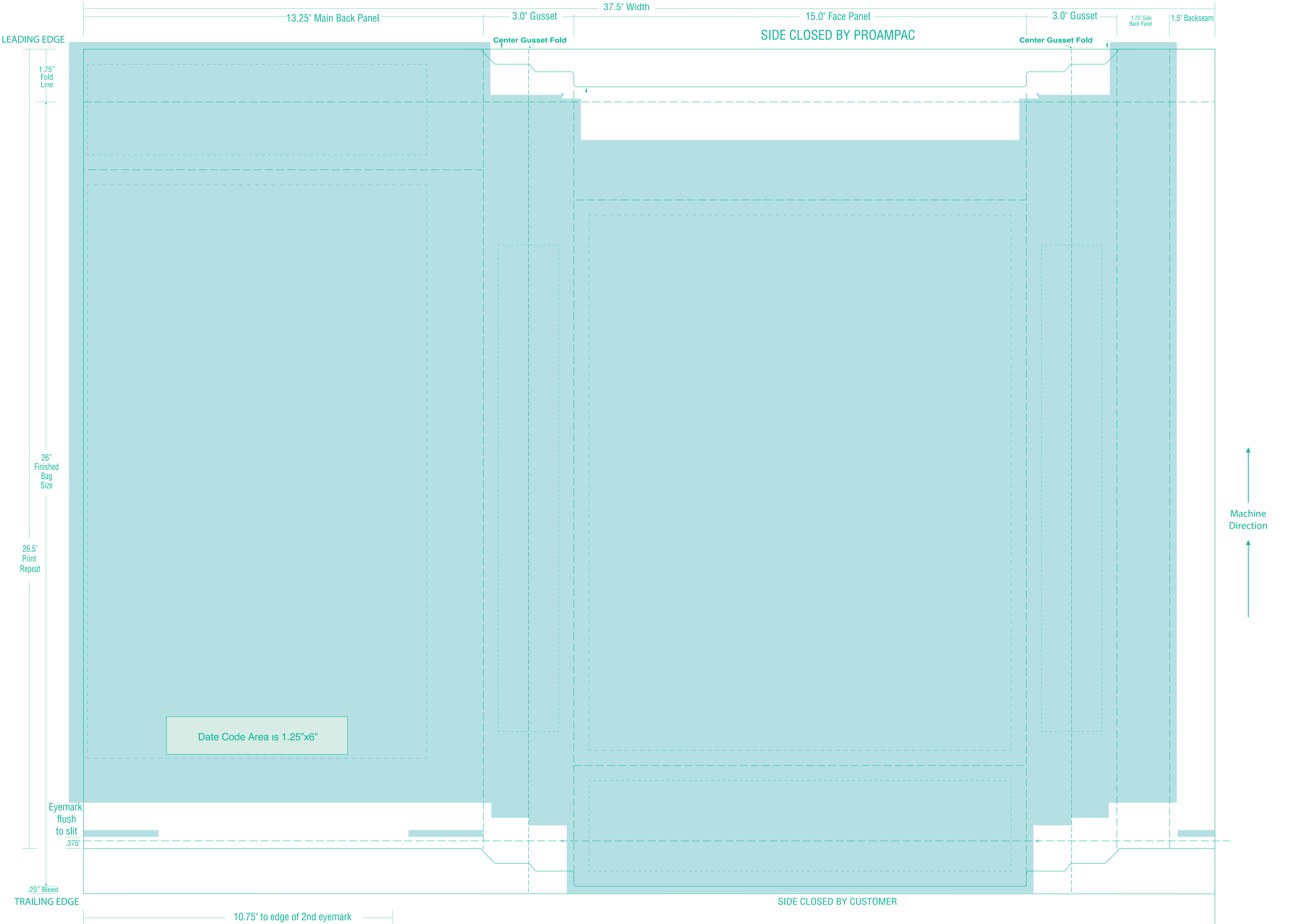
TECHNICAL DRAWING KEY

LEGEND:

	Cut Line		Bleed Line
	Fold Line		Date Code
	Copy Area		Eye Marks

Scale 1:1

Source File - 15 X 3 X 26 (26.5) BandB PCTOP PPBOTTOM



Primary

USA TYPE GAUGE	
PCTP AREA: (25 in X 16.25 in) 261.25 in ²	
1.00" - 4.00 in	6.34" - 64.6 mm
Minimum Copy Sizes	
1.125" - 1.6 mm	
1.125" - 1.6 mm	
1.125" - 1.6 mm	

USA TYPE GAUGE	
PCTP AREA: (25 in X 6.5 in) 162.5 in ²	
1.00" - 4.00 in	3.150" - 4.8 mm
Minimum Copy Sizes	
1.125" - 1.6 mm	
1.125" - 1.6 mm	
1.125" - 1.6 mm	

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UPC Note:
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1	02/19/25 PD			SIGNATURES		DATE	
2	02/24/25 VL	DRAWN		CHECKED		APPROVED	
3	04/03/25 VL	SCALE: 1 / 1		SUPERCEDES		DWG. SIZE: 100%	
4							
5							
6							

TECHNICAL DRAWING KEY

LEGEND:	————— Cut Line	 Bleed Line
	----- Fold Line	□ Date Code
Scale 1:1	- - - - - Copy Area	■ Eye Marks