

SPRITZ DEL CONTE HUGO



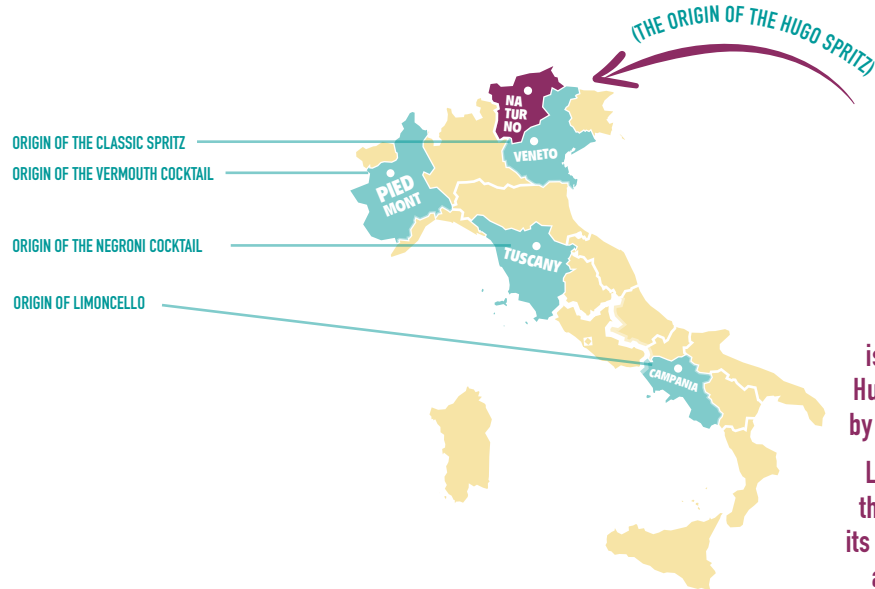
CASE UPC BARCODE



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THE ICONIC HUGO SPRITZ THAT'S READY TO SERVE!

Experience the charm of Italy with Spritz Del Conte Hugo Spritz! A refreshing, delicious, and elegant wine cocktail that brings together crisp notes of elderflower and cool mint. Simply twist, pour over ice, and let the freshness transport you to a sunlit terrace in Northern Italy!



NATURNO

is the birthplace of the Hugo Spritz, first created by Roland Gruber in 2005.

Located in South Tyrol, this region is known for its alpine botanical flavors and aperitivo culture.

SPRITZ IS A TOP 10 COCKTAIL

Spritz is the #7 ranked cocktail and has surpassed the Espresso Martini in the past 12 months.

Source: CGA by NIQ Spritz surges in strong quarter for US On Premise cocktails - CGA (cgastrategy.com)

HUGO SPRITZ EXPERIENCED MORE THAN 300% YEAR-OVER-YEAR GROWTH

in consumer demand, emerging as one of the fastest-rising spritz cocktails.

Source: The Drinks Business, "What's Behind the Spritz Boom?", 2025

Typology: Wine-based cocktail

Alcohol: 13%

Color: Light yellow

Bouquet: Aromatic elderflower, fresh mint, and lightly herbal tones

Taste: Light and refreshing with soft floral sweetness balanced by bubbles, mint, and a citrus finish

Serving Temperature: 40°F

TWIST. POUR. SPRITZ!

