Keurig DrPepper™

| ITEMS REVIEWED BY ARTIST | ITEMS REVIEWED BY PROOFING | ITEMS REVIEWED BY REGULATORY | ITEMS REVIEWED BY PACKAGING MANAGER | Reviewed by: | |
|---|---|---|---|---|---|
| ■ Product – CRK, UPC (placement, number, color and size)<br>■ LIN – Nutrition claims, nutrition information values and ingredient match LIN<br>■ Religious Certification symbol – matches packaging request<br>■ Allergen Statement<br>■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy<br>■ Corporate – please recycle, consumer comments, website, Let's Play<br>■ Promotional/Coupon – images, rules, dates match resource provided by manager.<br>■ Logo – trademark designation (R's, TM), size, placement, colors<br>■ Graphics – copy limits adhered to, template matches request, panel rotation, layering correct, color callouts correct. | ■ Product – CRK, UPC (number, color and size)<br>■ LIN – Nutrition claims, nutrition information values and ingredient match LIN<br>■ Religious Certification symbol – matches TEO/HRC<br>■ Allergen Statement, Ingredient Statement and size<br>■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy<br>■ Corporate – please recycle, consumer comments, website, Let's Play<br>■ Promotional/Coupon – images, rules, dates<br>■ Logo – trademark designation (R's, TM)<br>■ Graphics – copy limits adhered to, template matches request | ■ Information Panel – Nutrition claims, nutrition information values and ingredients, Authority statement placement, Size, colors/format and placement follow the FDA guidelines.<br>■ PDP – Logo/Product name (DCI, Flavor labeling) placement, net contents statement placement and size<br>■ Non-GMO/Organic callouts – images, logo, correct claims<br>■ Warnings/Country of Origin | ■ Product – CRK, UPC (placement, number, color and size)<br>■ LIN – Nutrition claims, nutrition information values and ingredient match LIN<br>■ Religious Certification symbol – Either match TEO/HRC, Digital Asset Request Form or Packaging Request Form matches<br>■ Legal – Authority statement, legal line for product matches US Trademark and Copyright Quick Reference Guide For DPSG Brands, net contents statement, deposit copy<br>■ Corporate – please recycle, consumer comments, website, Let's Play<br>■ Promotional/Coupon – images, rules, dates match resource provided by manager.<br>■ Logo – trademark designation (R's, TM), size, placement, colors<br>■ Graphics – copy limits adhered to, template correct per bottler order, panel rotation, color callouts correct. | BRAND | |
| | | | | LEGAL | |
| | | | | KOSHER | |
| | | | | COUPON | |
| | | | | OUTSIDE AGENCY | |
| | | | | PROMO PARTNER | |
| | | | | OTHER | |
| Reviewed by:<br>*APPROVED*<br>*By Robert Taylor at 3:48 pm, Jan 07, 2026* | Reviewed by: | Reviewed by: | Reviewed by: | | |




| CD.FHBZCJ12.12W2x6STK01091125 | SUPPLIER/CR#: | COLORS: COLOR MATCH: |
|---|---|---|
| CD-0109 FHBZC Canada Dry Fruit Splash Zero Sugar Strawberry Ginger Ale - LIN Update<br>**12/12 Can Pack Remove New**<br><br>LIN1502701\0003/CANADA DRY ZERO SUGAR FRUIT SPLASH STRAWBERRY GINGER ALE (2018)<br><br>**UPC/GTIN: 100%**<br>078000680164 - 12OZ ZSGR CAN DRY FRTSPLSTWBGALECN12PKX2 | ■ **WestRock - C.R.#: CD-0109 FHBZC.02325N** (CD-0109 FHBZC.00225X)<br>❑ WestRock Canada - C.R.#: (replaces )<br><br>**Template:** 12/12 oz Can Cool Pack (2x6)<br>WestRock 12/12oz 2x6 Cool Pack #5412C_WRK_sgl, US<br>WestRock Canada 12/12oz 2x6 Cool Pack #5412_sgl_Ajax, Canada (3/7/16 tc)<br><br>**Production Location:** | PANTONE 3435 C - Dark Green<br>PANTONE 200 C - Red<br>PANTONE 110 C - Gold<br>PANTONE 368 C - Light Green<br>PANTONE 190 C - Pink<br>Black |

| Notes/Additional Information: SD 25-6230 | DATE: 1/7/26<br>ARTIST/MGR: RT/CG | Keurig DrPepper |
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