



3 MONTHS
AGED IN OAK



100% ALL NATURAL
INGREDIENTS



GLUTEN FREE



11% ABV

INTRODUCING STELLA ROSA® GOLD V.S. 1.5L



GOLD V.S.
1.5L



GOLD V.S.
750ml



ROSÉ V.S.
750ml

Prosecco 1.5Ls are up

27.9%

The fastest growing size
for Prosecco (by rate).

EACH BOTTLE IS
ELEGANTLY
WRAPPED
& PACKAGED.



Primary Grape Variety: Glera
Alcohol: 11%
Residual Sugar: 12%
Notes: Green Apple & Grapefruit

The **Prosecco DOC Treviso V.S.** has a uniquely elegant perlage, with notes of green apple, grapefruit, and honey. It also has a pronounced aroma of acacia and elderflowers.



Primary Grape Variety: Glera 85% & Pinot Noir 15%
Alcohol: 11%
Residual Sugar: 12%
Notes: Rose petals & Strawberry

The **Prosecco Rosé DOC Treviso V.S.** is slightly drier than the white varietal, as fermentation is a longer process and takes place at a lower temperature. The addition of a small amount of ripe Pinot Noir to the blend adds a hint of wild strawberry character to the wine. It's also more floral in characteristic than our current Prosecco Rose.

Prosecco \$25-29.99 is up **414.9%**

the fastest growing segment (by rate).

*Majority of \$ in this segment is done by **Stella Rosa® VS.**

As of calendar year 2022, **PROSECCO** accounts for

31.1% of Total Sparkling Category's \$ share.

Source: Nielsen Total US XAOC Latest 52 weeks ending 6-10-23

Stella Rosa is Growing The Wine Category

27%

OF CONSUMERS
ARE NEW TO WINE

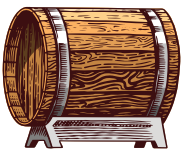
108

BOTTLES OF
STELLA ROSA® ARE
SOLD PER MINUTE

STELLA ROSA®

ABOUT OUR VERY SPECIAL COLLECTION

Our "Very Special" (V.S.) collection is obtained from selected grapes grown in the center of the Veneto Region. This area has a unique microclimate characterized by high temperature variations, which is crucial to getting the grapes perfectly ripened and giving the wine structure and harmony.



3months
Aged in Oak
Original Prosecco
only 6 weeks



**100% ALL
NATURAL
Ingredients**



**GLUTEN
FREE**



**11%
ABV**



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The **Prosecco Rosé DOC Treviso VS** is slightly drier than the white varietal, as fermentation is a longer process and takes place at a lower temperature. The addition of a small amount of ripe Pinot Noir to the blend adds a hint of wild strawberry character to the wine. It's also more floral in characteristic than our current Prosecco Rose.

