

Diagram illustrating the dimensions of a Pedigree product box (Variety Pack) in its flattened state.

The diagram shows the unfolded layout of the box, including the front panel, side panels, and back panel. Dimensions are provided in millimeters (mm).

Main Dimensions:

- Total Width: 692 mm
- Total Height: 87 mm
- Side Panel Width: 314 mm
- Front Panel Width: 140 mm
- Bottom Flap Width: 20 mm
- Back Panel Width: 188 mm
- Bottom Flap Height: 87 mm
- Bottom Flap Width: 149 mm
- Bottom Flap Width: 187 mm
- Bottom Flap Width: 148 mm

Box Features and Content:

- Pedigree Logo:** Prominently displayed on the top and side panels.
- Date Code Area:** Located on the top right side panel, measuring 30mm x 24mm.
- Variety Pack Information:** The box contains 18 Pouch Variety Packs, each weighing 84g (3 oz).
- Flavors:** The variety pack includes three flavors: Grilled Chicken Flavor, Filet Mignon Flavor, and Hickory Smoked Chicken Flavor.
- Grill Inspired Classics:** A logo indicating the food is made with real chicken or beef.
- Net Weight:** 18 - 100 g (3.5 OZ) POUCHES • TOTAL NET WT 1.8 kg (63 OZ) 3.97 LB
- Food for Dogs:** Indicated by a small icon and text.
- Barcode:** Located on the bottom left flap, with the number 0 23100 13214 3.
- Recycling Symbol:** Located on the bottom left flap, indicating the box is recyclable.
- Small Text:** Includes "Pedigree® CHOICE CUTS™ IN GRAVY" and "Pedigree® CHOICE CUTS™ IN GRAVY".

Marketing Approval	Date
Purchasing Approval	Date

Source File - GDL – 3690