



PROSECCO ROSÉ
DOC TREVISO



NO SUGAR
ADDED



ENJOY
CHILLED



GLUTEN
FREE



NO ADDED
PRESERVATIVES

STELLA ROSA® POWERS GROWTH

Stella Rosa® drives stronger loyalty and delivers significant value, boosting category performance and shopper engagement.

Stella Rosa® is a
TOP RECRUITMENT
brand, bringing more
loyal & valuable shoppers
to the wine category.†



The Italian sparkling
wine category is a
\$1B market, up 8.8%
in dollar volume
over the past three
years and now
accounts for 40% of
total sparkling wine
sales.

NIQ: Total US xAOC + Liquor Open State + Conv;
Latest 52 weeks ending 3/8/25

Italy is the
**#1 country
of origin**
for sparkling wine
in the U.S.
off-premise market.

Stella Rosa®
is the top imported
wine brand with
\$309M
in sales.

Source NIQ: Total US xAOC
Latest 52 Weeks w/e 01/11/25

**SPARKLING
WINE**
WITH NOTES OF
**STRAWBERRY
& ROSES.**



Stella Rosa® Prosecco Rosé
is a naturally sparkling wine produced
from the Glera grape in the northwest
province of Piedmont.
This semi-sweet sparkling wine bursts
with notes of strawberry and roses.

Primary Grape Variety:	Glera & Pinot Noir
Country of Origin:	Treviso, Italy
Alcohol:	11.5%
Residual Sugar:	1.6%
Real Fruit Blend Attributes:	Citrus and honeysuckle
Fermentation Method:	Charmat Style pressurized tanks



Stella Rosa® is Growing The Wine Category.
25%
OF CONSUMERS
ARE NEW TO WINE

MADE IN ITALY
ENJOY CHILLED

 RIBOLI FAMILY WINES

STELLAROSAWINES.COM

For more information, please contact
your local sales representative