

New!

# San Antonio PINK PASSION

*Naturally Sweet Wine From California*



Introducing San Antonio Pink Passion, the latest addition to the San Antonio Wines collection. Crafted from Californian grapes, this naturally sweet rosé boasts a bolder character thanks to its rich grape flavor and higher alcohol content. With notes of tropical fruits and hints of pomegranate and citrus, this sweet rosé wine pairs perfectly with a variety of appetizers and entrees or on its own as an after-dinner treat.

Serve chilled or on the rocks and enjoy!

The demand for high alcohol wines is growing in the US market. This trend presents a growth opportunity for the San Antonio brand.

Since 2020, wines that are *15 % ABV or higher* have consistently *grown YoY*.

In the last *52 weeks*, wines that are *15 % ABV or higher* have *grown over 10 %*.

Sweet, high-alcohol wines such as *dessert wines*, have *grown 19 %* in the last *52 weeks*.

Source: Alc %15 or more in Total US xAOC + Liquor + Conv during Latest 52 Wks - w/e 4 ,24/23/03 Years

At an affordable price point, the San Antonio Brand is a 175K (and growing) case brand with established brand loyalty and consumer trust.

Enjoy  
**ON THE  
ROCKS**

Crafted  
in  
**CALIFORNIA**

100%  
**NATURALLY  
SWEET**

**Flavor Profile: Sweet Rosé with notes of tropical fruits and aromas of pomegranate and citrus.**

Residual sugar: 55 g/L | pH: 3.33 | TA: 7.3 g/L

BOTTLE UPC



0 87872 23044 5

OUTER CASE UPC



10087872230442