



STELLA ROSA DAY OF THE DEAD



STELLABRATING®
3,000 YRS
OF TRADITION WITH
STELLA ROSA
LIMITED EDITION DAY OF THE DEAD 1.5L BOTTLES

STELLA ROSA® is the
#1 IMPORT
in the wine category
&
#1 BRAND
in the low-alcohol wine category

Nielsen TTL US XAOC 52 Wk PE 060323



BLACK
Flavor: Blackberry, Blueberry
& Raspberry
Primary Grape Varietal: Brachetto
Alcohol: 5.5%
Residual Sugars: 10%



ROSÉ
Flavors: Berry & Rose Petals
Primary Grape Varietal: Brachetto
Alcohol: 6.5%
Residual Sugars: 7%



CASE COMMITMENT

Black: _____

Rosé: _____

Account: _____

Sales Rep: _____

Signature: _____

Date: _____

Stella Rosa is Growing The Wine Category

27%

OF CONSUMERS
ARE NEW TO WINE

108

BOTTLES OF
STELLA ROSA ARE
SOLD PER MINUTE