



DAY OF THE DEAD  
SLEEVES



ENJOY  
CHILLED



NO ADDED  
PRESERVATIVES



LOW  
ALCOHOL



GLUTEN  
FREE



STELLABRATING®  
**3,000 YRS**

**#1**

**FLAVORED  
WINE BRAND**

Source: NIQ; Total US xAOC;  
Latest 52 weeks ending  
12/27/25

**OF TRADITION WITH OUR  
LIMITED EDITION DAY OF THE DEAD SLEEVES**



**BLUEBERRY**

Flavor: Blueberry  
Primary Grape Varietal:  
Brachetto  
Alcohol: 5%  
Residual Sugars: 10%

BOTTLE UPC



0 87872 63093 1

OUTER CASE UPC



10087872630938

DOTD CASE UPC



10087872630822



**BLACK**

Flavor: Blackberry, Blueberry  
& Raspberry  
Primary Grape Varietal: Brachetto  
Alcohol: 5.5%  
Residual Sugars: 10%

BOTTLE UPC



0 87872 63336 9

OUTER CASE UPC



00087872633369

DOTD CASE UPC



00087872636230



**PEACH**

Flavor: Peach  
Primary Grape Varietal:  
Moscato  
Alcohol: 5%  
Residual Sugars: 10%

BOTTLE UPC



0 87872 63221 8

OUTER CASE UPC



00087872632218

DOTD CASE UPC



10087872636381

Stella Rosa® is Growing The Wine Category

**25%**

**OF CONSUMERS  
ARE NEW TO WINE**

Source: Numerator Insights-Brand  
Diagnostics and New Buyers Analysis P12ME  
12/31/2024

**MADE IN ITALY  
ENJOY CHILLED**

 **RIBOLI FAMILY WINES**

STELLAROSAWINES.COM

For more information, please contact  
your local sales representative