



MORE CHOICE.  
BETTER TASTE.  
GREATER IMPACT.

VETERINARY  
FORMULATED  
BY:  
*Dr. Bob  
Goldstein*



# TURKEY RECIPES

MADE WITH SUSTAINABLY SOURCED  
G.A.P. CERTIFIED TURKEY

## CAREFUL SOURCING ENSURES ELEVATED NUTRITION



We source the finest, most  
unique, & sustainable  
proteins available.



We add nutrient-rich whole  
foods: ancient grains, fruits,  
vegetables, & sprouted seeds.



Air-dried at Riverstone, our  
SQF Certified plant, to retain  
nutrition, flavor, & texture.

TURKEY RECIPES START WITH THE SAME  
SIGNATURE PROTEIN BLEND USING STEP 1  
G.A.P. CERTIFIED TURKEY MUSCLE AND ORGANS.



Our family-farmed turkey offers highly digestible  
protein rich essential amino acids, B vitamins,  
selenium, iron, potassium, phosphorus, and zinc.  
Turkey liver, heart, neck, and gizzard provide vitamin  
A for vision, B vitamins for the nervous system, iron  
for circulation, and calcium for bone health.

**SIGNATURE**  
• TURKEY •  
**PROTEIN BLEND**



[+] The Global Animal Partnership (G.A.P.) label ensures  
animals are raised with high welfare standards,  
without antibiotics, added hormones, or animal  
by-products. There are no hormones approved for  
use in poultry by Federal Regulations.



[+] Certified to Step 1 standards  
of Global Animal Partnership's  
(G.A.P.) multi-tiered program  
certified by Organic Public Trust.

## OUR COMMITMENT TO SAFETY

We make Wisdom in our own plant, Riverstone, in the farmlands  
of Maryland. Riverstone is a Safe Quality Food (SQF) Certified  
plant. SQF Certification shows our commitment to operational  
excellence in managing food safety and quality systems.



WISDOM<sup>TM</sup>

# AIR-DRIED DOG FOOD

## GUARANTEED ANALYSIS:

|                             |       |
|-----------------------------|-------|
| Crude Protein (min.)        | 25%   |
| Crude Fat (min.)            | 13%   |
| Crude Fiber (max.)          | 5%    |
| Moisture (max.)             | 18%   |
| Omega-3 Fatty Acids* (min.) | 1.75% |

## CALORIE CONTENT (CALCULATED):

ME 4260 kcal/kg (calculated) 545 kcal/cup

## INGREDIENTS:

Turkey, Turkey Liver, Dried Sardine, Quinoa, Coconut Glycerin, Flaxseed, Turkey Neck, Oats, Turkey Heart, Turkey Gizzard, Dicalcium Phosphate, Ground Miscanthus Grass, Dried Sweet Potato, Dried Carrots, Potassium Chloride, Dried Pumpkin, Calcium Carbonate, Dried Cranberries, Sea Salt, Choline Chloride, Sprouted Oats, Sprouted Flaxseed, Sprouted Quinoa, Oregano Extract, Cherry Extract, Marine Microalgae Oil, Mixed Tocopherols (a preservative), Dried Kelp, Dried Apple, Zinc Proteinate, Iron Proteinate, Biotin, Vitamin E Supplement, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Niacin, Calcium Pantothenate, Riboflavin, Thiamine Hydrochloride, Vitamin D Supplement, Vitamin A Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Rosemary Extract

|          |     |          |
|----------|-----|----------|
| MAP/MSRP | 2LB | \$34.99  |
|          | 8LB | \$119.99 |

# AIR-DRIED JERKY

## GUARANTEED ANALYSIS:

|                      |     |
|----------------------|-----|
| Crude Protein (min.) | 22% |
| Crude Fat (min.)     | 14% |
| Crude Fiber (max.)   | 2%  |
| Moisture (max.)      | 30% |

## CALORIE CONTENT (CALCULATED):

ME 2905 kcal/kg (calculated) 18 kcal/piece

## INGREDIENTS:

Turkey, Quinoa, Turkey Liver, Turkey Neck, Coconut Glycerin, Turkey Heart, Turkey Gizzard, Sea Salt, Apple Cider Vinegar, Mixed Tocopherols (a preservative), Rosemary Extract

|          |     |        |
|----------|-----|--------|
| MAP/MSRP | 4OZ | \$9.99 |
|----------|-----|--------|

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

| AIR-DRIED DOG FOOD     | AS FED | DRY MATTER | UNITS  |
|------------------------|--------|------------|--------|
| Crude Protein          | 28.3   | 34.2       | %      |
| Arginine               | 1.33   | 1.61       | %      |
| Histidine              | 0.67   | 0.81       | %      |
| Isoleucine             | 1.01   | 1.22       | %      |
| Leucine                | 1.89   | 2.28       | %      |
| Lysine                 | 1.71   | 2.07       | %      |
| Methionine             | 0.6    | 0.72       | %      |
| Methionine-cystein     | 0.87   | 1.05       | %      |
| Phenylalanine          | 0.98   | 1.18       | %      |
| Phenylalanine-tyrosine | 1.7    | 2.05       | %      |
| Threonine              | 1.07   | 1.29       | %      |
| Tryptophan             | 0.22   | 0.27       | %      |
| Valine                 | 1.34   | 1.62       | %      |
| Crude Fat              | 14     | 16.9       | %      |
| Linoleic Acid          | 4.36   | -          | g/100g |
| alpha-Linolenic Acid   | 3.08   | -          | g/100g |
| EPA+DHA                | 0.48   | -          | g/100g |
| Calcium                | 1.55   | 1.87       | %      |
| Phosphorus             | 1.19   | 1.44       | %      |
| Potassium              | 1.14   | 1.38       | %      |
| Sodium                 | 0.43   | 0.52       | %      |
| Chloride               | 1.13   | 1.37       | %      |
| Magnesium              | 0.151  | 0.182      | ppm    |
| Iron                   | 319    | 386        | ppm    |
| Copper                 | 25.2   | 30.4       | ppm    |
| Manganese              | 40.6   | 49.1       | ppm    |
| Zinc                   | 205    | 248        | ppm    |
| Iodine                 | 2.5    | 3.02       | ppm    |
| Selenium               | 1.23   | 1.49       | %      |
| Vitamin A              | 50900  | 61600      | IU/kg  |
| Vitamin D              | 778    | 940        | IU/kg  |
| Vitamin E              | 298    | 354        | IU/kg  |
| Thiamine               | 19.7   | 23.8       | %      |
| Riboflavin             | 7.11   | 8.59       | %      |
| Pantothenic Acid       | 87.3   | 106        | %      |
| Niacin                 | 52.4   | 63.3       | %      |
| Pyridoxine             | 4.75   | 5.74       | %      |
| Folic Acid             | 4.76   | 5.75       | %      |
| Vitamin B12            | 0.218  | 0.264      | %      |
| Choline                | 4510   | 5450       | mg/kg  |