CROWN
Brand-Building Packaging™

16oz Beverage Can Template

Customer is to Fill out ALL Information Prior to Art Submission

Customer Name : Black Rifle Coffee Company
Design Name : Black Rifle Energy - Cosmic Grape
Date : 04.10.2025
Is this a New Design: Yes
Replace Existing Design #:
What is the Varnish Type : Matte

UPC #: 8-40461-2164-4
Is there Material Available for Color Matching : Yes or No
Has Type Been Converted to Outlines :_____
Are All Support Files 300dpi Photoshop Files? : Yes or No
Have Spot PMS Colors Been Assigned? : Yes

- **INK #1 =** 1393095
- **INK #2 =** 1303758
- **INK #3 =** White
- **INK #4 =** 1309786
- **INK #5 =** Black
- **INK #6 =** 1080406

*****NOTE*****
In order to produce the highest quality can possible, Crown Cork & Seal, Inc. reserves the right to make minor adjustments to customer supplied artwork to meet our print production requirements.

DOWNLOAD ARTWORK SPECIFICATIONS HERE: https://www.crowncork.com/sites/default/files/CrownGraphicsDesignSpecifications.pdf



- **CAN LIMIT**
- **COPY LIMIT**
- **NECK BEND**
- **OVERLAP** (Reference Guideline Packet for Handling This Area)

UPC INFORMATION
Below is a 100% full size Non-Truncated UPC with a white background and aluminum bars. This is what we recommend for optimal printing and scanability. White counts as one of the six colors.

UPC Box Measurements
(1.0656" x 1.5058")

UPC GENERATION
Crown Graphics will remake ALL UPCs to meet our production requirements. All that is required from the customer is the UPC #, bar color, human readable color, and the placement of the box within your design.

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