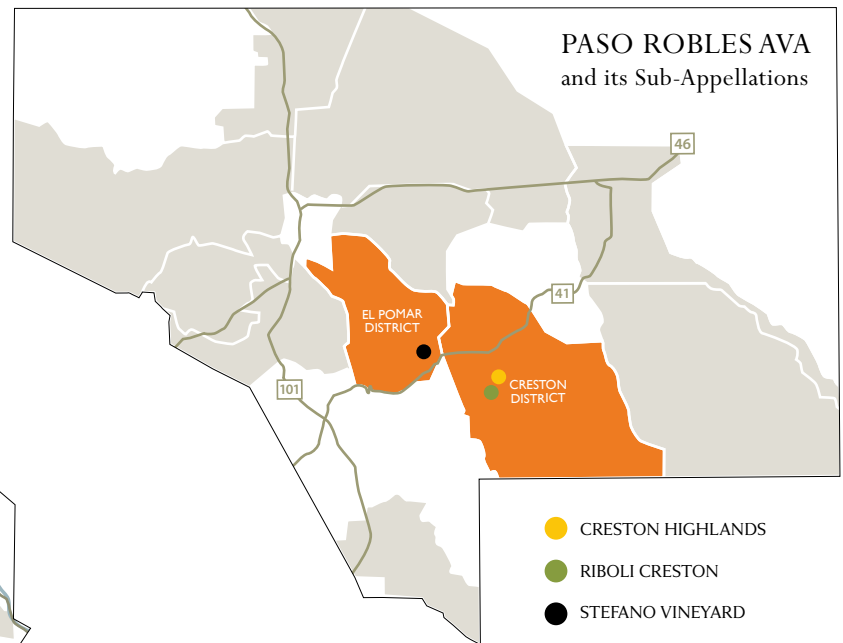
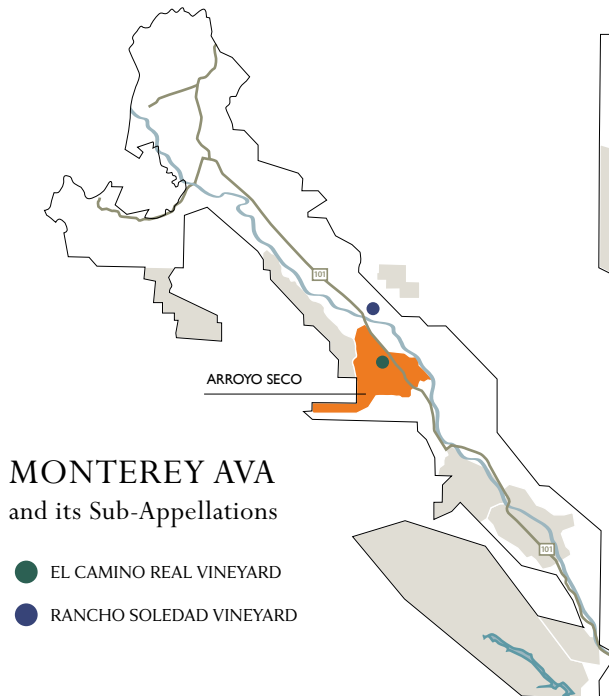


ABOUT HIGHLANDS 41

Highlands 41 is more than wine. Within each bottle you will discover the thrill of exploration and the spirit of adventure. Named after historic Highway 41 and the rugged Creston Highlands AVA, Highlands 41 is the embodiment of the energy and excitement you get from breaking out and taking the road less travelled. Proudly rooted in Paso Robles, our wines embody the pioneer spirit that founded the area and the amazing undiscovered flavors that can be found here.

APPELLATIONS / TERROIR



RANCHO SOLEDAD

Rancho Soledad Vineyard, named after the nearby Soledad Mission founded in 1791, is located in the cool Monterey appellation. This region's morning fog, afternoon breezes, and decomposed granite soils contribute to ripe fruit flavors, balanced acidity, and natural minerality in the wines.

Wines: Chardonnay, Pinot Noir

EL CAMINO REAL VINEYARD

Located in the El Pomar AVA of Paso Robles, this is a prized vineyard featuring a variety of well-drained, rocky soils and a warm climate tempered by cool afternoon and evening breezes. Paso Robles' unique calcareous soils are very uncommon in California, giving the wines freshness and minerality.

Wines: Rosé, Cabernet Sauvignon, Merlot

STEFANO VINEYARD

Our Stefano Vineyard, located in the prestigious El Pomar District AVA of Paso Robles, features steep hillsides with unique, multicolored rocky soils. Warm days and cool afternoon breezes from the Pacific Ocean via the Templeton Gap ensure both ripeness and freshness in the wines.

Wines: Black Granite, Cabernet Sauvignon

RIBOLI CRESTON

The Creston District of Paso Robles. This property's rolling hills, and bird sanctuary lake create a truly breathtaking, majestic vineyard estate. The well-drained Arbuckle-Positas soils and pure water produce an amazing terroir with warm days and cool nights producing fruit with great structure.

Wines: Cabernet Sauvignon

CRESTON HIGHLANDS

The Creston Highlands Vineyard is located along the rolling hills of the northeastern section of the Creston District. Soils are derived from calcareous marine deposits, as revealed by the fossilized shells found on the property. The steep terrain in conjunction with these soils is very unique to this AVA.

Wines: Black Granite, Cabernet Sauvignon

THE WINEMAKING

With over 60 years of combined experience, our winemaking team is comprised of 4th generation winemakers, Anthony Riboli, and Marty Spate. Highlands 41 wines are fermented and aged in our state-of-the-art winery. Our vineyards are meticulously farmed to yield grapes with concentrated flavors and aromas, while our winemaking techniques create unique wines of the highest quality and character. We pay special attention to the cultivation of our vineyards; confident you'll taste the fruits of our passion in the complexity of our wines.

KEY SELLING POINTS

- Great value for the price point - ranked the #1 Top 100 Best Buy in 2022 from Wine Enthusiast
- All estate fruit from Paso Robles AVA with certified sustainable vineyard and winery with solar providing 100% of the electricity.
- #1 Paso Robles Red-Blend Highlands 41 Black Granite - Highlands 41 is leading driver of Paso Robles Cabernet Growth



CHARDONNAY



PINOT NOIR



BLACK GRANITE

CABERNET
SAUVIGNON

Creston Highlands Vineyard

TECHNICAL INFORMATION

Varietal	Chardonnay	Pinot Noir	Black Granite Red Blend	Cabernet Sauvignon
Appellation	Monterey County	Monterey County	Paso Robles	Paso Robles
AVA	Monterey, Arroyo Seco	Monterey, Arroyo Seco	Creston District	Creston District
Vineyards	Rancho Soledad, El Camino	Rancho Soledad, El Camino	Creston Highlands, Riboli Creston	Riboli Creston, Creston Highlands, Stefano
Fermentation	55% Stainless Steel 70% Malolactic	100% Stainless Steel	100% Stainless Steel	100% Stainless Steel
Varietals	100% Chardonnay	100% Pinot Noir	45% Cabernet Sauvignon 25% Primitivo 10% Petite Sirah 10% Mabec 10% Pinot Noir	93% Cabernet Sauvignon 4% Petite Sirah 3% Petit Verdot
Oak	N/A	25% New French Oak 25% New American Oak 50% Neutral Oak	10% New French Barrels, 10% New American Barrels 80% Neutral Barrels	100% New American and French Barrels
Aging	11 months	10 months	10 months	12 months
Winemaker Notes	Flavors of tropical fruit, honeysuckle and orange blossom.	Flavors of black cherry and strawberry jam with notes of spice and black pepper.	Layers of dark, ripe berries with notes of baking spices.	Vibrant flavors of dark berries and black plums with hints of baking spices.
Key Competitors	Hanh, Mer Soleil, Morgan, La Crema, KJ Vintners Reserve	Hanh, Carmel Road, Sean Minor, Chloe	Hanh, Carmel Road, Sean Minor, Chloe	Justin, Daou, J. Lohr Hilltop, Austin Hope

*Wines are listed in Progressive Tasting Order