

2025 SAN SIMEON PASO ROBLES GRENACHE ROSÉ



Region/Vintage Notes

Our 2025 San Simeon Grenache Rosé is sourced from both the Stefano Vineyard in the historic El Pomar District and the Jada Vineyard in the prestigious Willow Creek District of Paso Robles, where Southern Rhône varietals thrive in cooler, elevated sites. The 2025 growing season was generally moderate, with a cooler overall summer, allowing Grenache to develop balanced flavor without over-ripening. Extended hang time helped preserve bright natural acidity and fresh aromatics, particularly in these cooler sub-districts. The resulting rosé is fresh and expressive, showcasing vivid fruit character, lively acidity, and exceptional clarity.

Winemaker/Tasting Notes

Bright and precise in style, the San Simeon Grenache Rosé is made to emphasize freshness and purity of fruit. A gentle pressing with minimal skin contact allows the juice to be separated early, resulting in a pale salmon color and vibrant aromatics. Fermented entirely in stainless steel, the wine retains crisp natural acidity and clean varietal expression. Aromas of fresh strawberry, watermelon, and soft floral notes lead into a palate of lively red berry and citrus peel flavors. Light-bodied and dry, this wine offers bright acidity and a clean, lingering finish that underscores its balance and finesse.

Sustainability

Sustainability is a top priority at San Simeon. Our Paso Robles Vineyards are certified sustainable by the rigorous California Sustainable Wine Alliance (CSWA). At our certified sustainable Paso Robles winery, solar panels provide 100% of the needed electricity, and wastewater is effectively reclaimed and recycled for additional use.



Technical Information

Appellation

Paso Robles

AVA

El Pomar District
Willow Creek District

Fermentation

100% Stainless Steel

Vineyards

Stefano ●
Jada ●

Varietal Breakdown

100% Grenache Rosé

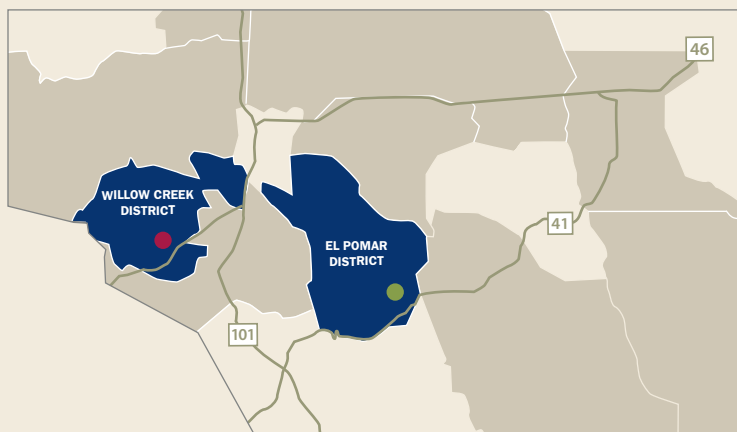
Alcohol

13.1%

pH

3.31

PASO ROBLES AVA | SUB-APPELLATIONS



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For more information, please contact
your local sales representative