

SPRITZ DEL CONTE VERMOUTH



CASE UPC BARCODE



10087872628492

THE ICONIC VERMOUTH SPRITZ THAT'S READY TO SERVE!

Spritz Del Conte Vermouth perfectly combines the traditional Italian vermouth recipe of white wine infused with herbs, botanicals and a touch of Spritz!



(THE ORIGIN OF THE VERMOUTH COCKTAIL)



PIEDMONT

is an area rich in the history of Vermouth production which dates back to the 1800's.

This is where we derive our inspiration to combine two of Italy's classic drinks into a ready-to-serve Vermouth Spritz.

SPRITZ IS A TOP 10 COCKTAIL

Spritz is the #7 ranked cocktail and has surpassed the Espresso Martini in the past 12 months.

Source: CGA by NIQ Spritz surges in strong quarter for US On Premise cocktails - CGA (cgastrategy.com)

WINE BASED COCKTAILS

are a \$871M CATEGORY and growing at a 30% rate vs a year ago

Source: Nielsen IQ; Total US AOC + Liquor Open State + Conv; Latest 52 weeks ending 10/26/24

Typology: Wine-based cocktail

Alcohol: 15%

Color: Light yellow

Bouquet: Fragrant herbal notes
Taste: Sweet crisp taste with herbs, botanicals, and white wine notes

Serving Temperature: 40°F

TWIST. POUR. SPRITZ!

