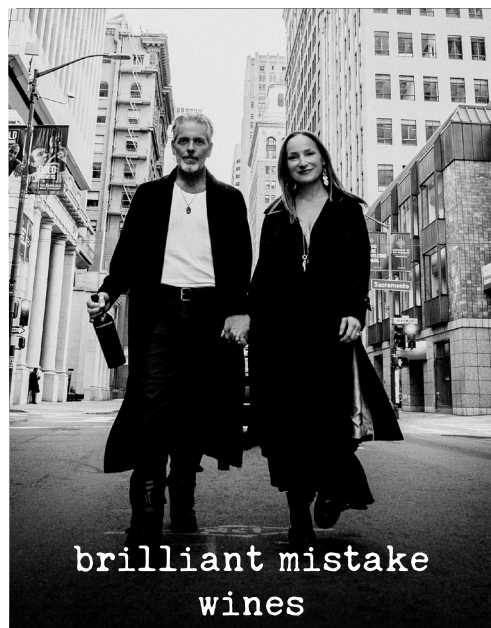




brilliant mistake
wines

2024 cabernet sauvignon
napa valley

TASTING NOTES

Aromas of dark cherry, cassis, and blackcurrant wrapped in warm spice and dried herbs give way to silky tannins and vibrant black cherry and currant notes, accented by sage, cigar box, and spice, with a long, unhurried finish.

WINEMAKING NOTES

Aged for 20 months in French oak, 60% new, allowing the intense fruit character, refined tannins, and exceptional balance to develop.

TECHNICAL INFORMATION

var: 100% cabernet sauvignon

ava: Napa Valley

alc.: 14.9%

pH: 3.90

ta: 5.8 g/L

rs: 0.70 g/L



price

"a persons worth is often measured by the risks they take."

Founded by John and Stacy Reinert, Brilliant Mistake and WHEN SHE WAS KING were never designed to blend in. Sourcing fruit from Napa Valley and Paso Robles, respectively, the boutique brands are defined by their distinctive point of view and uncompromising commitment to quality. Under the direction of winemaker Maayan Koschitzky, the wines reflect the belief that premium wine can be bold in identity and unapologetically unique.

BE BOLD. BE RARE. BE YOUR OWN KING.



MASK 2024 GSM
PASO ROBLES

TASTING NOTES

Ripe fruit, spice, anise, licorice, and cracked pepper frame a plush palate of dark fruit, forest brush, and floral lift, with a long, warming finish.

WINEMAKING NOTES

The classic regimen involves stainless steel fermentation and 16-18 months of aging in both barrels and larger vessels to maintain fruit intensity and structure.

TECHNICAL INFORMATION

var: 60% Syrah, 20% Grenache, 20% Mourvedre

ava: Paso Robles

alc.: 15.4%

pH: 3.55

ta: 6.1 g/L

rs: 1.8 g/L



price



SMOKE 2024 GSM
PASO ROBLES

TASTING NOTES

Rose petal and floral perfume weave through spice, dark fruit, bay leaf, and cherry. A savory palate is lifted by a hint of sweetness, with chewy tannins and a long, lingering finish.

TECHNICAL INFORMATION

var: 88% Cabernet Sauvignon, 10% Petite Sirah, 2% Merlot

ava: Paso Robles

alc.: 15.1%

pH: 3.83

ta: 5.3 g/L

rs: 0.47 g/L



price