2XO

TWO TIMES OAK
BY DIXON DEDMAN

WELCOME TO THE NEXT CHAPTER OF BOURBON

2XO is an award-winning whiskey brand from renowned American whiskey blender, Dixon Dedman. 2XO, meaning Two Times Oak, refers to the blending process Dixon pioneered where every 2XO expression has additional oak exposure. The additional oak interaction builds the sweetness to balance out the spice from the rye in the mash bills and creates a unique combination of intense flavors, character, and complexity with each expression. The 2XO brand consists of an everyday blend offering (Oak Series), a series of limited-time, small batch blend offerings (Icon Series), and a series of single barrel releases (Gem of Kentucky).







2025 RELEASES

APRIL



The Vinyl Blend
Icon Series

AUGUST



White Oak Rye
Oak Series

SEPTEMBER



Gem of Kentucky 3rd Release
Single Barrel

2XO EXPRESSION IN DETAIL



THE OAK SERIES

(Year Round)

The Oak Series is an innovative double oak technique where Dixon inserts chains of charred oak into barrels with a moderate amount of rye in the mashbill (18%).

Dixon intensifies the maturation process by creating more surface area for the liquid in the barrels to interact with the chains of charred oak, elevating the combination of flavors. The chains of charred oak stay in the barrels for 6-10 months.

Dixon will match the profile of each batch for consistent taste and character – providing an everyday offering. The result is a multi-dimensional flavor profile that you won't find in other low 90-proof bourbons. The Oak Series consists of American Oak (inserted chains of charred American Oak) and French Oak (inserted chains of charred French Oak).

SRP: $49.99 | 92 Proof | 46% ABV



THE ICON SERIES

(2X A Year, LTO)

The Icon Series are limited time, small batch releases. Each blend is different and bears its own name and symbol, inspired by something in Dixon's life.

Dixon has access to two proprietary mash bills, a 18% moderate rye bourbon mash bill and a 35% high rye bourbon mash bill.

Dixon double barrels the 6+ year-old 35% high rye bourbon mash bill into new charred oak barrels - both #3 and #4 char levels - for 9 months to a year.

This gives Dixon 4 components with which to blend – the moderate rye bourbon, the high rye bourbon, the double-barreled high rye bourbon #3 char, and the double-barreled high rye bourbon #4 char. The possibilities are endless.

Once each blend is gone, it's gone; never duplicated.

SRP: $99.99 | 104 proof | 52% ABV



GEM OF KENTUCKY™

(1X A Year)

The Gem of Kentucky is the premiere offering from 2XO. The only double-barreled single barrel Kentucky Straight Bourbon Whiskey on the market.

The barrels are exclusively selected by Dixon from his double-barreled stocks of the high rye bourbon mash bill (35%) that spend up to a year in new charred oak barrels before bottling.

It It is a full-bodied, full-flavored expression that leans on Dixon's unique double-barreling process for a richer and more viscous mouthfeel. The differing char levels on the secondary barreling allow sweet, complex flavors to develop and balance the spicy finish from the high rye distillate.

Each barrel is unique and identified by the barrel number on the front label of each bottle.

SRP: $199 | Proof 108 | 54% ABV

2XO® Kentucky Straight Bourbon Whiskey. 46% Alc/Vol. Prestige Beverage Group, Mendota Heights, MN. © 2025. Drink Responsibly.