



MORE CHOICE.
BETTER TASTE.
GREATER IMPACT.

VETERINARY
FORMULATED
BY:
*Dr. Bob
Goldstein*



FROM THE AIR RECIPES

HYPOALLERGENIC, SUSTAINABLY SOURCED,
AND CAGE-FREE DUCK QUAIL GOOSE

CAREFUL SOURCING ENSURES ELEVATED NUTRITION



We source the finest, most
unique, & sustainable
proteins available.



We add nutrient-rich whole
foods: ancient grains, fruits,
vegetables, & sprouted seeds.



Air-dried at Riverstone, our
SQF Certified plant, to retain
nutrition, flavor, & texture.

FROM THE AIR RECIPES START WITH THE SAME SIGNATURE PROTEIN BLEND USING SUSTAINABLY SOURCED DUCK, QUAIL, & GOOSE



From cage-free family farms in Pennsylvania, our
duck muscle, liver, and gizzards provide easily
digestible protein and healthy fatty acids, plus B
vitamins and phosphorus for energy metabolism
and muscle strength.

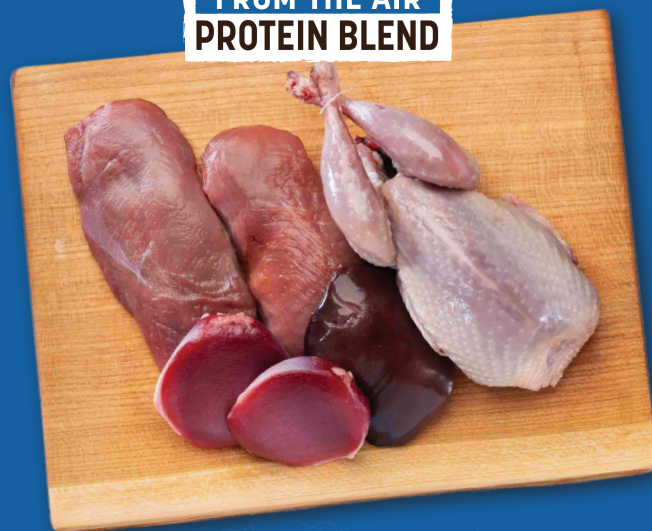


Raised cage-free in Texas with third-party audited
natural behavior standards, our quail provides
lean protein, phosphorus, and iron for strong
muscle growth.



Our cage-free Belgian geese provide essential
fatty acids and selenium-rich protein, activating
antioxidant enzymes to support healthy cells and
immune function.

SIGNATURE ·FROM THE AIR· PROTEIN BLEND



OUR COMMITMENT TO SAFETY

We make Wisdom in our own plant, Riverstone, in the farmlands
of Maryland. Riverstone is a Safe Quality Food (SQF) Certified
plant. SQF Certification shows our commitment to operational
excellence in managing food safety and quality systems.



WISDOMTM
FOODS

AIR-DRIED DOG FOOD



GUARANTEED ANALYSIS:

Crude Protein (min.)	24%
Crude Fat (min.)	14%
Crude Fiber (max.)	5%
Moisture (max.)	18%
Omega-3 Fatty Acids* (min.)	1.75%

CALORIE CONTENT (CALCULATED):

ME 4108 kcal/kg (calculated) 558 kcal/cup

INGREDIENTS*:

Quail, Duck, Dried Salmon, Quinoa, Coconut Glycerin, Dried Sweet Potato, Goose, Flaxseed, Dried Carrot, Dried Pumpkin, Duck Liver, Duck Gizzard, Ground Miscanthus Grass, Sprouted Flaxseed, Sprouted Quinoa, Dicalcium Phosphate, Oregano Extract, Cherry Extract, Dried Cranberries, Potassium Chloride, Sea Salt, Choline Chloride, Mixed Tocopherols (a preservative), Dried Kelp, Yeast Culture, Dried Apple, Marine Microalgae Oil, Zinc Proteinate, Biotin, Vitamin E Supplement, Niacin, Calcium Pantothenate, Copper Proteinate, Riboflavin, Thiamine Hydrochloride, Vitamin A Supplement, Vitamin D Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Rosemary Extract

MAP/MSRP	2LB	\$39.99
	8LB	\$129.99

AIR-DRIED JERKY



GUARANTEED ANALYSIS*:

Crude Protein (min.)	21%
Crude Fat (min.)	20%
Crude Fiber (max.)	2%
Moisture (max.)	30%

CALORIE CONTENT (CALCULATED):

ME 3275 kcal/kg (calculated) 19 kcal/piece

INGREDIENTS:

Quail, Duck, Quinoa, Goose, Coconut Glycerin, Duck Liver, Duck Gizzard, Sea Salt, Apple Cider Vinegar, Mixed Tocopherols (a preservative), Rosemary Extract

MAP/MSRP	4OZ	\$10.99
----------	-----	---------

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

AIR-DRIED DOG FOOD	AS FED	DRY MATTER	UNITS
Crude Protein	24.2	29.6	%
Arginine	1.34	1.63	%
Histidine	0.52	0.63	%
Isoleucine	0.87	1.06	%
Leucine	1.35	1.64	%
Lysine	1.23	1.49	%
Methionine	0.55	0.67	%
Methionine-cystein	0.76	0.93	%
Phenylalanine	0.84	1.02	%
Phenylalanine-tyrosine	1.47	1.79	%
Threonine	1.04	1.21	%
Tryptophan	0.22	0.27	%
Valine	1	1.22	%
Crude Fat	16.2	19.7	%
Linoleic Acid	2.75		g/100g
alpha-Linolenic Acid	2.32		g/100g
EPA+DHA	0.14		g/100g
Calcium	1.8	2.18	%
Phosphorus	1.11	1.35	%
Potassium	0.93	1.13	%
Sodium	0.33	0.4	%
Chloride	0.8	0.97	%
Magnesium	0.123	0.149	ppm
Iron	156	190	ppm
Copper	13.4	15.3	ppm
Manganese	24.6	29.9	ppm
Zinc	114	138	ppm
Iodine	2.8	3.4	ppm
Selenium	0.4	0.49	%
Vitamin A	7520	9140	IU/kg
Vitamin D	1180	1430	IU/kg
Vitamin E	308	374	IU/kg
Thiamine	14.4	17.5	%
Riboflavin	7.17	8.71	%
Pantothenic Acid	54.5	66.2	%
Niacin	35.7	43.4	%
Pyridoxine	3.4	4.13	%
Folic Acid	1.74	2.11	%
Vitamin B12	0.064	0.078	%
Choline	4270	5190	mg/kg