



NO-HIDE®

Training Presentation

SPRING 2025

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Our History

1974

LOVELY LEIGH

Our story begins with a Golden Retriever named Leigh that suffered from debilitating arthritis.

1979

EARTH ANIMAL

Susan opens our first Natural Health Food Store for dogs & cats right next door to Dr. Bob's Veterinary Hospital

1975

WELLNESS SOLUTIONS

Dr. Bob & Susan start their quest in alternative therapies to help Leigh live happier and healthier. Soon, Leigh began to walk and run!

2015

NO-HIDE CHEWS

Earth Animal family transforms the world of dog chews by introducing No-Hide® a healthier, more digestible, & delicious alternative to rawhide.

2016

WISDOM & RIVERSTONE

Wisdom dog food launched and is made in our very own SQF-certified facility.

2024

B CORP

Earth Animal Continues to deliver the highest quality, most beloved, and safest chews to pets worldwide, now in a snackable format

2022

B CORP

After years of dedication and commitment to animals, people, and the Earth, Earth Animal becomes a B-Certified Corporation.

IT'S BEEN AN ADVENTURE

"We've always believed that animals are so much more than pets."

- Dr. Bob and Susan



A Size for Every Chewer



STIX

One size available
Suitable for dogs and cats
up to 10 lbs



ROLLS

Small, Medium, and Large sizes
available
Suitable for dogs 10-70+ lbs

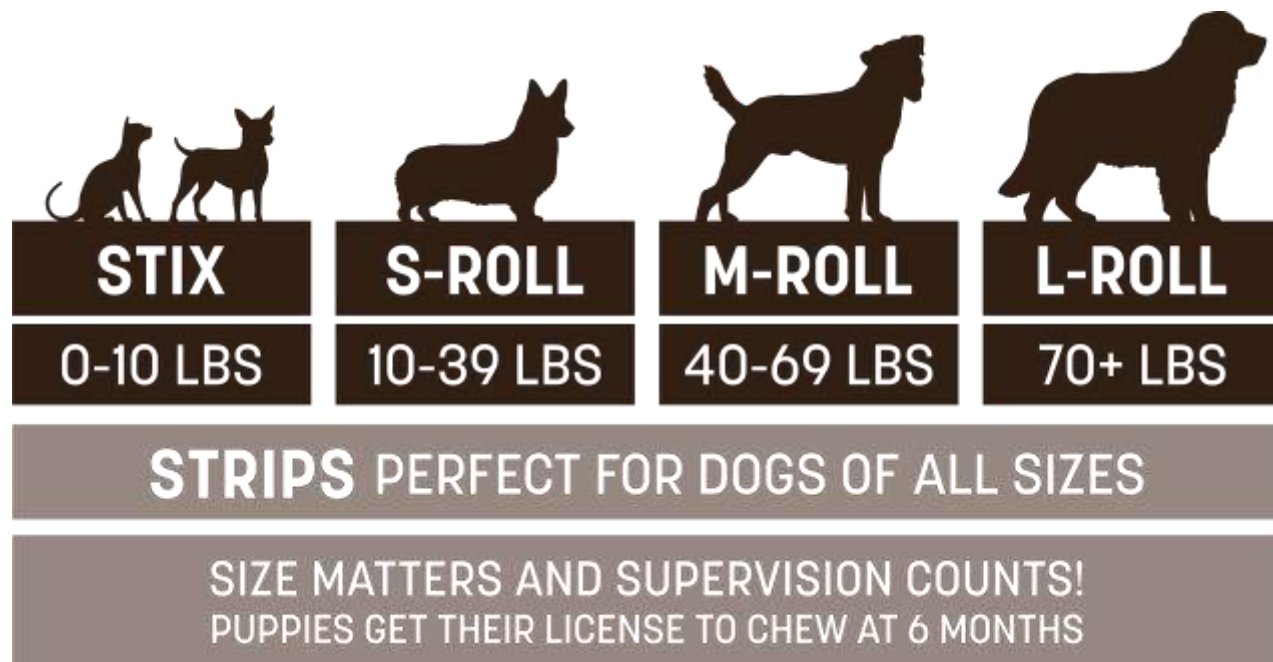


STRIPS

One size available
Suitable for dogs
of all sizes

Chews the Right Size

Pets should only be given the right size chew, and they should always be **supervised**



ENROLL IN CHEW SCHOOL ON EARTHANIMALACADEMY.COM



Bulk & Bagged

STIX	Price (\$)
Single	1.24
10ct	10.40

STRIPS	Price (\$)
4pk	5.25

ROLLS	Price (\$)
Small (Bulk)	5.25
Small (2ct)	15.99
Medium (Bulk)	10.50
Medium (2ct)	20.99
Large (Bulk)	15.75
Large (2ct)	31.49



NEW: VALUE BOXES

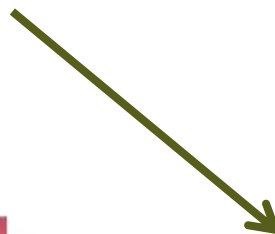


More for Less



10%

savings for pet parent at no cost of retailer's margin



PET PARENTS ASKED. WE LISTENED.

Our new Value Boxes combine two of your customers' most important things: getting a good value with being good to the planet.



They deliver more chews, more drool, and more happiness for less - less money and less pressure on our precious planet.

Available in 6 of our Original No-Hide flavors: Chicken, Beef, Salmon, Pork, Venison, & Peanut Butter!

SAVE 10% OR MORE



STIX

STRIPS

MEDIUM ROLLS



Ingredients

— WE MIX —
SIMPLE AND WHOLESOME INGREDIENTS



— WE ADD —

MOUTH-WATERING
FLAVOR DOGS CRAVE



Wild-Caught Salmon



Humane Raised Beef,
Bacon, & Cheese

— WE BAKE —
SLOWLY AND GENTLY
TO PERFECTION

THE BEST FOR EVERY CHEWER

NO-HIDE IS THE
HIGHEST QUALITY
ALTERNATIVE TO
RAWHIDE.

- ✓ No Bleach
- ✓ No Synthetics
- ✓ No Preservatives

They're worth every penny.

Sourcing

NORTH AMERICA

Bacon
Beef
Beet Juice
Beets
Brown Rice Flour
Cheddar Cheese
Chicken
Cinnamon
Cranberries
Dried Strawberries
Dried Yeast
Eggs
Goat Milk
Kelp
Molasses
Natural Flavors
Natural Hickory Smoke Flavor
Oats
Paprika
Peanut Butter Powder
Pineapple Stem
Pork
Pumpkin
Salmon
Sunflower Oil
Turkey

EUROPE

Olive Oil

SOUTH AMERICA

Banana Powder

ASIA

Agar-Agar
Turmeric

OCEANIA

Venison

Original Collection

CHICKEN



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein: Min. 51%, Crude Fat: Min. 2%,
Crude Fiber: Max. 2%, Moisture: Max. 14%

INGREDIENTS:

Humanely Raised Chicken, Brown Rice Flour, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

BEEF



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein: Min. 50%, Crude Fat: Min. 4%,
Crude Fiber: Max. 2%, Moisture: Max. 13%

INGREDIENTS:

Humanely Raised Beef, Brown Rice Flour, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

PORK



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein (min.): 44%, Crude Fat (min.): 3%,
Crude Fiber (max.): 2%, Moisture (max.): 14%

INGREDIENTS:

Humanely Raised Pork, Brown Rice Flour, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

VENISON



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein (min.): 47%, Crude Fat (min.): 5%,
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Free-Range Grass-Fed Venison, Brown Rice Flour, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

SALMON



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein (min.): 44%, Crude Fat (min.): 2%,
Crude Fiber (max.): 2%, Moisture (max.): 14%

INGREDIENTS:

Wild-Caught Salmon, Brown Rice Flour, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

PEANUT BUTTER



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein (min.): 45%, Crude Fat (min.): 2%,
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Brown Rice Flour, Peanut Butter Powder, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem



Plant Based Collection

NO BEEF



AVAILABLE SIZES	PACKAGING
STRIPS & ROLLS: Small & Medium	STRIPS: Bulk, 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 35%, Crude Fat (min.): 6%
Crude Fiber (max.): 2%, Moisture (max.): 14%

INGREDIENTS:

Brown Rice Flour, Oats, Agar-Agar, Dried Yeast,
Sunflower Oil, Natural Flavors (Imparts Beef Flavor),
Eggs, Molasses, Kelp, Beets, Olive Oil, Banana Powder,
Pineapple Stem

NO SALMON



AVAILABLE SIZES	PACKAGING
STRIPS & ROLLS: Small & Medium	STRIPS: Bulk, 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 35%, Crude Fat (min.): 6%
Crude Fiber (max.): 2%, Moisture (max.): 14%

INGREDIENTS:

Brown Rice Flour, Oats, Agar-Agar, Dried Yeast,
Sunflower Oil, Natural Flavors (Imparts Salmon Flavor),
Eggs, Molasses, Beets, Olive Oil, Banana Powder,
Pineapple Stem

PEANUT BUTTER



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small, Medium, & Large	STIX: Bulk, 10pk, 20pk* STRIPS: Bulk, 4pk, 10pk* ROLLS: Bulk, 2pk, 3pk & 6pk*

GUARANTEED ANALYSIS:

Crude Protein (min.): 45%, Crude Fat (min.): 2%
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Brown Rice Flour, Peanut Butter Powder, Agar-Agar,
Eggs, Olive Oil, Banana Powder, Pineapple Stem

More Fun Flavors



Barbecue Collection

BACON CHEESEBURGER



AVAILABLE SIZES	PACKAGING
STRIPS & ROLLS: Small, Medium, & Large	STRIPS: 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 50%, Crude Fat (min.): 3%
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Humanely Raised Beef, Brown Rice Flour, Agar-Agar, Bacon, Cheddar Cheese, Eggs, Olive Oil, Banana Powder, Pineapple Stem, Natural Hickory Smoke Flavor

SMOKED CHICKEN & TURKEY



AVAILABLE SIZES	PACKAGING
STRIPS & ROLLS: Small, Medium, & Large	STRIPS: 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 49%, Crude Fat (min.): 3%
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Brown Rice Flour, Humanely Raised Chicken, Humanely Raised Turkey, Agar-Agar, Eggs, Olive Oil, Paprika, Turmeric, Banana Powder, Pineapple Stem, Natural Hickory Smoke Flavor



Seasonal Collection

SPRING/SUMMER SEASON

STRAWBERRIES & CREAM

AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small & Medium	STIX: 10pk STRIPS: 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 35%, Crude Fat (min.): 2%
Crude Fiber (max.): 2%, Moisture (max.): 13%

INGREDIENTS:

Brown Rice Flour, Dried Whole Goat Milk Powder,
Dried Strawberries, Agar-Agar, Eggs, Olive Oil, Beet
Juice (for color), Banana Powder, Pineapple Stem

AUTUMN SEASON

PUMPKIN SPICE



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small & Medium	STIX: 10pk STRIPS: 4pk ROLLS: Bulk

GUARANTEED ANALYSIS:

Crude Protein (min.): 36%, Crude Fat (min.): 2%
Crude Fiber (max.): 2%, Moisture (max.): 14%

INGREDIENTS:

Pumpkin, Brown Rice Flour, Agar-Agar, Dried Whole Goat
Milk Powder, Eggs, Olive Oil, Cinnamon, Banana Powder,
Pineapple Stem

HOLIDAY SEASON

HOLIDAY FEAST



AVAILABLE SIZES	PACKAGING
STIX, STRIPS, & ROLLS: Small & Medium	STIX: 10pk STRIPS: 4pk ROLLS: Bulk

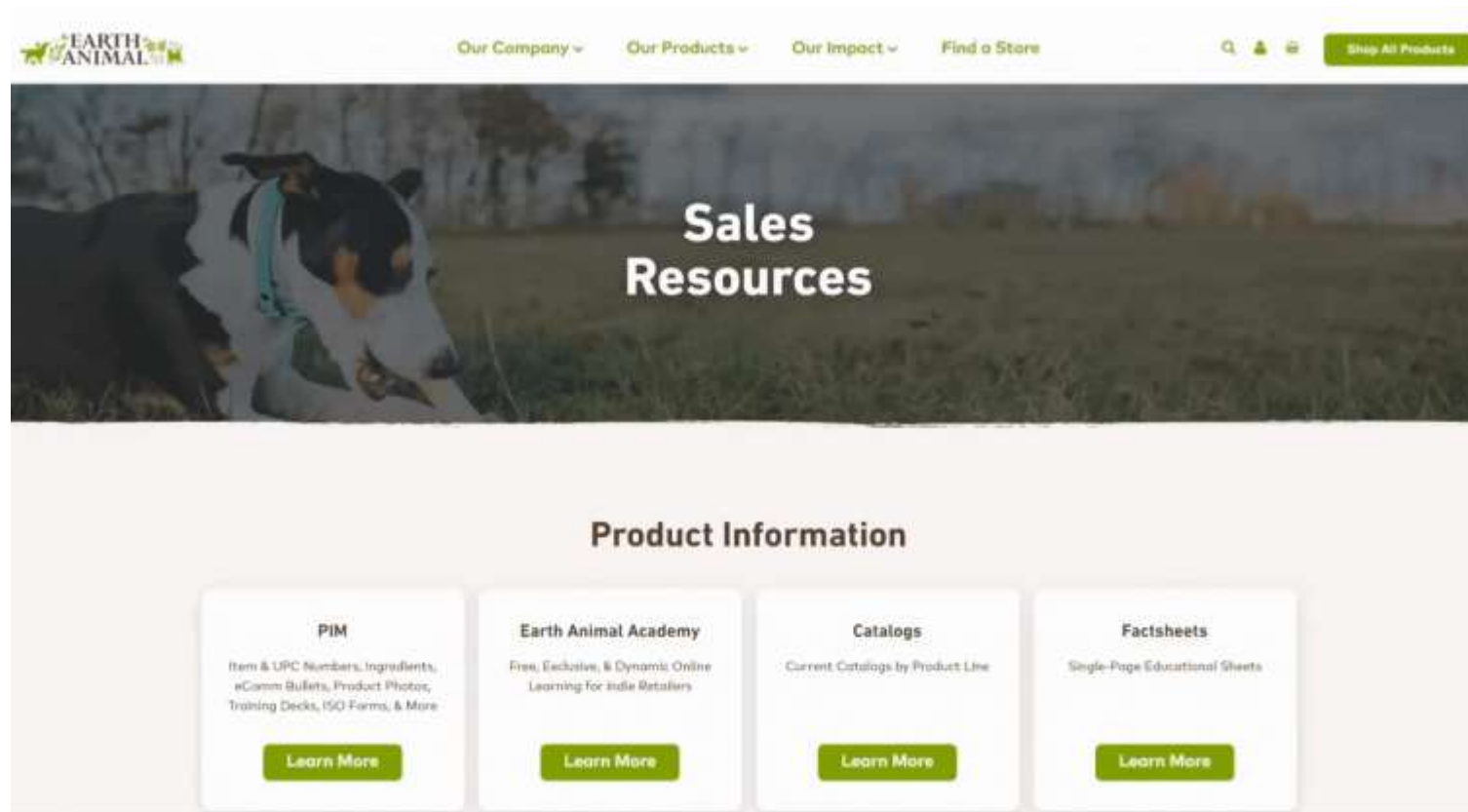
GUARANTEED ANALYSIS:

Crude Protein (min.): 35%, Crude Fat (min.): 4%
Crude Fiber (max.): 2%, Moisture (max.): 16%

INGREDIENTS:

Humanely Raised Turkey, Brown Rice Flour, Agar-Agar,
Pumpkin, Cranberries, Eggs, Olive Oil, Banana Powder,
Pineapple Stem

Sales Resources



SCAN HERE
FOR FREE SALES
RESOURCES

**PROMOTION
CALENDAR
& SALES**

**CATALOGS,
FACT SHEETS,
& TRAINING**

**CREATIVE &
SOCIAL MEDIA
ASSETS**





Our B Corp Certification is also a powerful testament that backs up our long-established commitment to use 1% of our annual net sales to invest in a more sustainable future for all Earth Animals, fund initiatives to improve our and our industry's positive impact, and support mission-driven organizations that need it most.