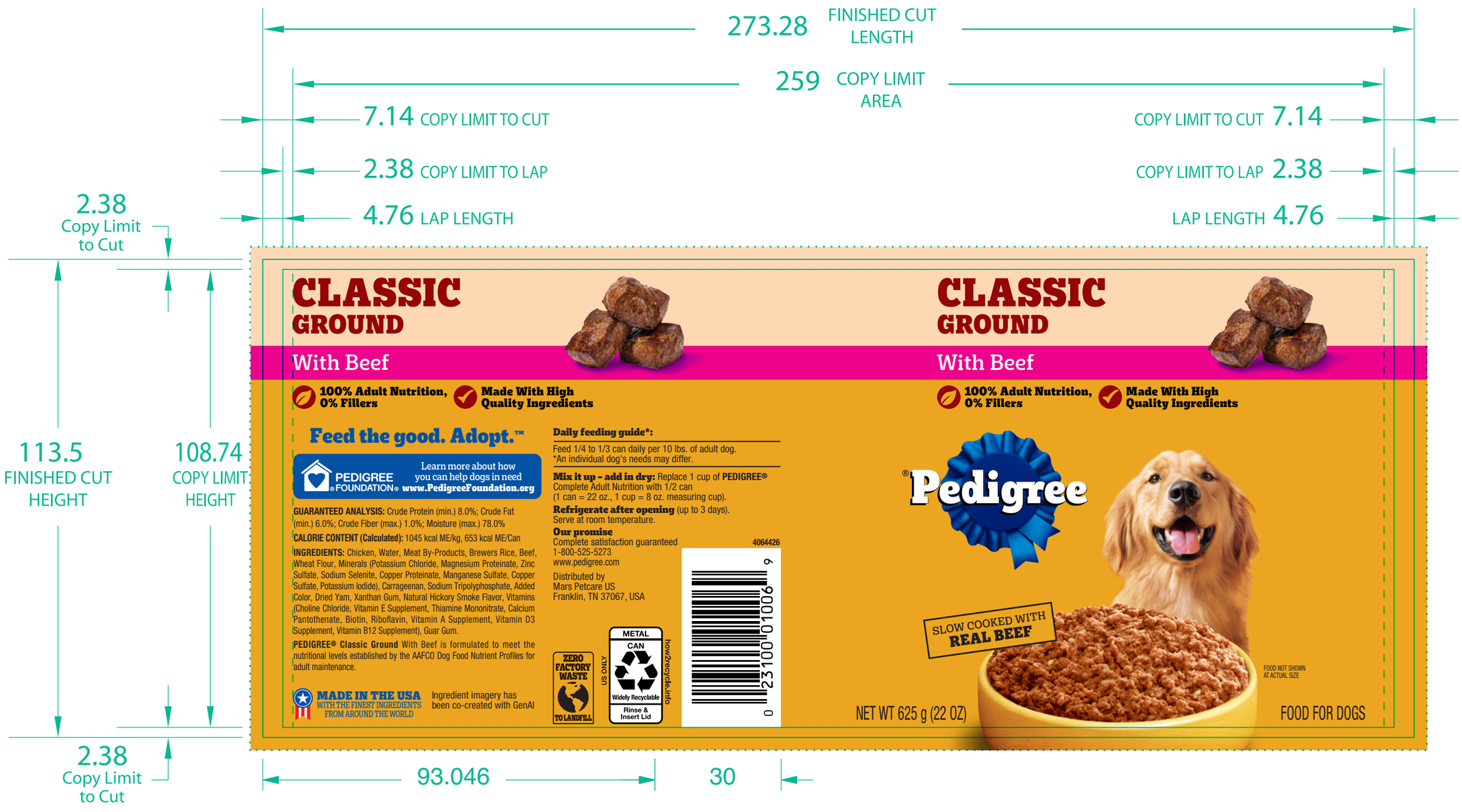
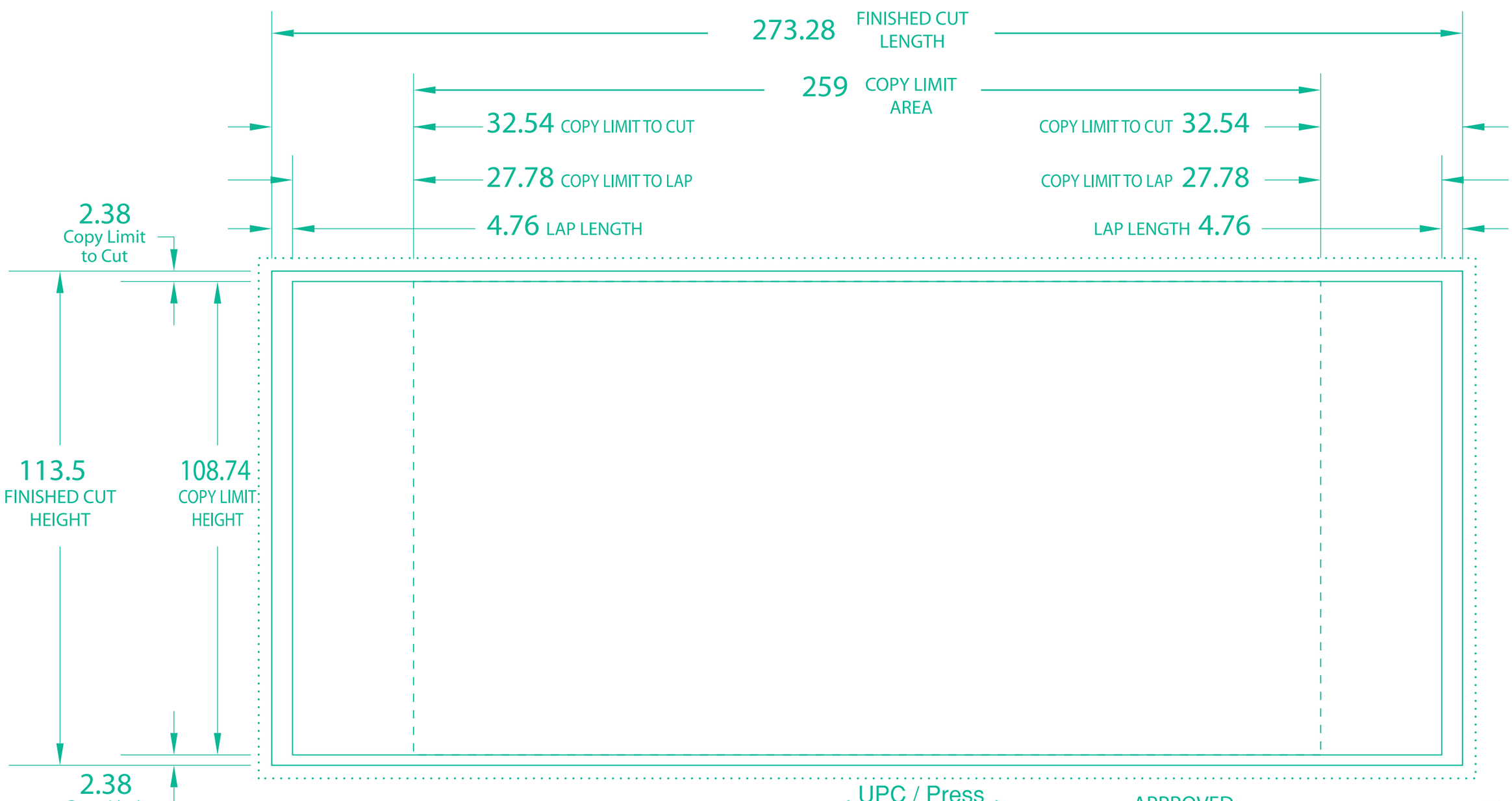
CONFIDENTIAL COMMERCIAL INFORMATION

SPECIFICATION# 1748 LABEL OUTSIDE



ALL DIMENSIONS ARE MILLIMETERS

SPECIFICATION# 1748 LABEL INSIDE



UPC / Press Direction

QUIET ZONE
100% GTIN VERSION A AREA GAUGE
QUIET ZONE

APPROVED:

SGS_STL 7802863-1

REVISIONS	
1	01/03/18 JS
2	03/16/18 JS
3	03/09/24 RC
4	11/04/24 VL
5	
6	

MARS Petcare US

CAD DWG. NO MANUAL REVISIONS ALLOWED

SIGNATURES	DATE
DRAWN	
CHECKED	
APPROVED	

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TITLE: Jumbo Label 10.75" X 4.46"

SCALE 1 / 1 | DWG. SIZE 100% | DWG./PART No. 5135097-002

SUPERCEDES

TECHNICAL DRAWING KEY

LEGEND:
——— Cut Line
– – – – Copy Area
. . . . . Bleed Line

Scale 1:1

PA – V1 - NOT FOR PRINT

SGS&CO SGS St. Louis 2130 Kratky Rd. St. Louis, MO 63114 (314) 968-6800	SGS Contact: Li-Anne Chang Li-Anne.Chang@sgxgraphics.com	MARS PETCARE US INC UPC: 023100010069	SGS# 8338141 10228238 - 4064426	OFFSET # OF COLORS 6	DATE 3/27/2026

Description: Pedigree Traditional Ground Dinner Chopped Beef Label - PA - Wave 2

File Name: 8338141_PA_V1
End User: MARS PETCARE US INC
Die No: 5135097-002 **PPM ID:** 147032 **Proofing Profile:** 006344E
UPC MAG: 100% **UPC BWA:** 0015 **UPC NBW:** .0115 **Final Art:** xxx

Printer: WESTROCK COMPANY OF CANADA CORP **Printer No:**
Printer Location: MISSISSAUGA,
Print Orientation: Surface **Print Substrate:**
Step Across: 0 **Step Around:** 0 **Web:** **Cutoff:** **Total:**
Cylinder Repeat: **Distortion:** 0.0000

Yellow 1 | Magenta 2 | Cyan 3 | MI_Yellow_5_007 4 | 7687 5 | Black 6

Marketing Approval Date
Purchasing Approval Date

Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proof read all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays, or other ancillary cost.

PROOF FOR PROCESS COLOR MATCH ONLY

1/8" - 3.2 mm

USA TYPE GAUGE

PDP AREA: (27.3 cm x 11.3 cm x .4) 123.4 cm²
NET WT 625 g
>5 - ≤25 in² >32 - ≤161 cm² | 1/8" - 3.2 mm

Minimum Copy Sizes
FOOD FOR DOGS
1/16" - 1.6 mm
Distributed by
1/16" - 1.6 mm
INGREDIENTS: Chicken
1/16" - 1.6 mm

Max "with claim" Type Size = 1/4"
With Beef