

3.75"
3.75"
18.75"
3.75"
3.75"



bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection.
Scan to get started.



Wild Wiggles™

FoldAway Activity Gym™

1. Flash cards introduce numbers
2. Textured leaf-shaped toy
3. Satin Taggies™ stimulate baby's sense of touch
4. Plush elephant plays 4 fun melodies
5. Baby-safe mirror for self-discovery
6. FunLinks™ to attach more toys
7. Sunflower with fabric petals for sensory exploration
8. Machine-washable play mat



Fold & go
Plier et partir en voyage

3
Ways to play

FoldAway Activity Gym™

0M+

Tummy Time™

Music™

Fine Motor™

On-the-Go™

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bright starts™

Wild Wiggles™

FoldAway Activity Gym™

EN

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ES

1. Las tarjetas didácticas le enseñan los primeros números
2. Juguete en forma de hoja con texturas
3. Satin Taggies™ estimula el sentido del tacto del bebé
4. El elefante de peluche toca 4 divertidas melodías
5. Espejo seguro para bebés para el autodescubrimiento
6. FunLinks™ para colocar más juguetes
7. Girasol con pétalos de tela para la exploración sensorial
8. Tapete de juego lavable a máquina

FR

1. Les cartes flash présentent les chiffres
2. Jouet-feuille texturisé
3. Étiquettes en satin Taggies™ pour stimuler le sens du toucher
4. L'éléphant en peluche reproduisant 4 airs amusants
5. Miroir sécurisé. Bébé découvre son image
6. Anneaux FunLinks™ pour attacher encore plus de jouets
7. Tournesol avec pétales en tissu pour l'exploration sensorielle
8. Tapis de jeu lavable en machine

DE

1. Lernkarten führen in die Welt der Zahlen ein
2. Satin Taggies™ stimulieren den Tastsinn des Babys
3. Plüschelopard spielt 4 lustige Melodien
4. Babysicherer Spiegel zur Selbstentdeckung
5. FunLinks™ zum Anbringen weiterer Spielzeuge
6. Blattformiges Spielzeug mit Textur
7. Sonnenblume mit Blütenblättern aus Stoff für die sensorische Erkundung
8. Waschmaschinenfeste Spielmatte

PL

1. Karty pamięciowe do nauki liczb
2. Teksturowany liść
3. Satynowe wstążki Taggies™ stymulują zmysł dotyku
4. Miękki słonik gra 4 zabawne melodie
5. Bezpieczne dla dziecka lustro do odkrywania siebie
6. Uchwyty FunLinks™ do zawieszania dodatkowych zabawek
7. Słonecznik z płatkami z tkaniny do odkrywania sensorycznego
8. Mata edukacyjna, którą można prać w pralce

IT

1. Le schede educative introducono i numeri
2. Giocattolo testurizzato a forma di foglia
3. I Taggies™ satinati stimolano il senso del tatto del bambino
4. L'elefantino di peluche riproduce 4 melodie divertenti
5. Specchio di auto-scoperta a prova di bebè
6. FunLinks™ per agganciare altri giocattoli
7. Girasole con petali di tessuto per l'esplorazione sensoriale
8. Tappetino da gioco lavabile in lavatrice

NL

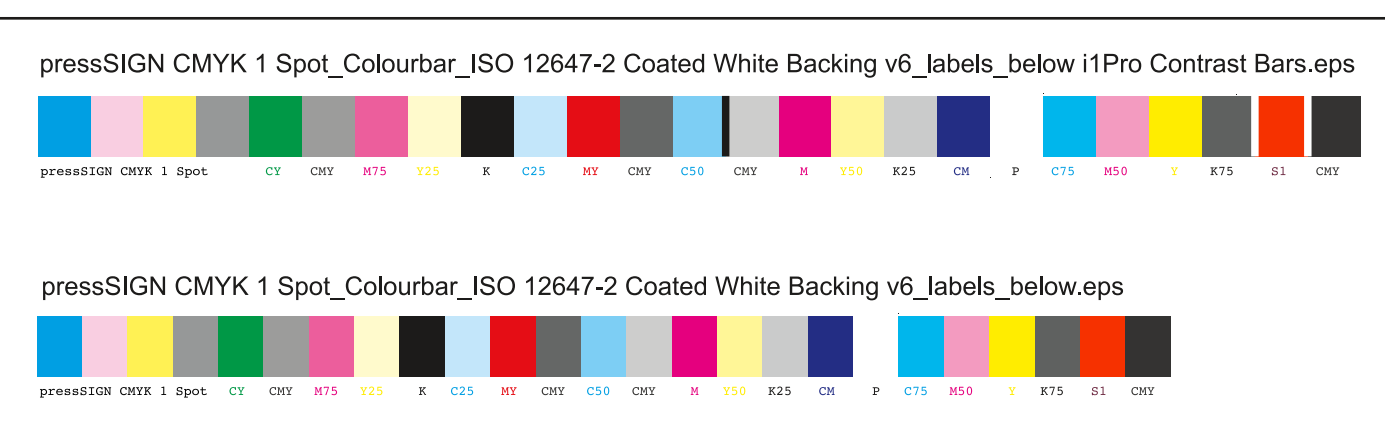
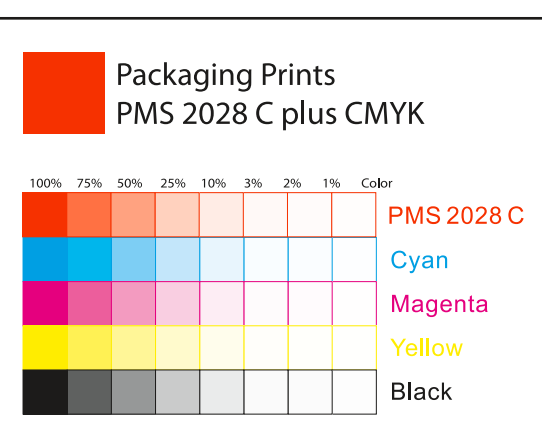
1. Flashkaarten om cijfers te leren
2. Blad-speeltje met textuur
3. Satijnen Taggies™ stimuleren baby's tastzin
4. Pluchen olifant speelt 4 leuke melodietjes
5. Babyveilig spiegeletje voor zelfontdekking
6. FunLinks™ om meer speeltjes te bevestigen
7. Zonnebloem met stoffen bloemblaadjes voor stimulatie van de zintuigen
8. Machinewasbare speelmat

More joy in every moment.™

bright starts™

kids2™

File Name: 16814_EP_FiveFoldInsert_022724
 Brand: BS Epack
 Category: PLAY
 Product Name: Wild Wiggles™ FoldAwayActivity Gym™
 Package Designer: Nureen B.
 Product Manager: Christen B
 Engineer:
 Languages: Languages on Package 3/6
 Dimensions: see die line



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(切口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。