

## FRONT (4x5in)

16847



**The Einstein Way™ Sensory Splash™  
Water Mat Play Tips**

**Om+**

For mess-free sensory play!



Play Tips from the Einstein Way

**TEACHES**

- Fine Motor
- Opposites
- Sensory Skills
- Animals
- Colors

## BACK (4x5in)

Play Tips from the Einstein Way

**Opposite Day**  
Build motor skills and learn opposites through play! Show your child how to press and pat the floating shapes to make them move. You can also help your child learn opposites by showing them how to move the shapes up, down, left, and right. Then ask them to try!

**Explore More**  
Water is sense-ational! Push and move the shapes through the water to delight baby's senses. Describe the cool, flowing water you hear and feel and the bright colors you see. Encourage baby to feel the water too and watch the colorful shapes as they play!

**A Deep Dive**  
Meet the animals of the ocean! Use the floating shapes and images to teach baby animal names. Point out the fish, coral, crab and clam shapes. Bonus points if you also name Baby Einstein characters like Opus the Octopus and Neptune the Turtle too!




**Watercolors**  
The ocean is filled with color! Point to and name the colors you both can see on the mat. In time, play a game with baby to reinforce this learning. Name a color and ask your toddler to point to it. Have your child name the colors!



Scan to watch these play tips in action!



## 0.3mm Matte White PP

 <p><b>File Name:</b> 16847_PTC012726 <b>Brand:</b> Baby Einstein <b>Category:</b> Gyms <b>Product Name:</b> Sensory Splash™ <b>Package Designer:</b> Chelsea A <b>Product Manager:</b> <b>Engineer:</b> <b>Languages:</b> Languages on Package 1 <b>Dimensions:</b> see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table> <p>Cyan Magenta Yellow Black</p>																																	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。