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3.75"

5.75"
18.75"



We Believe the Future Belongs to the Curious

Baby Einstein™ helps parents cultivate curiosity through experiences of shared discovery and creativity. Why? Because curiosity motivates us to adapt, opens us to new possibilities, and creates a better world.

“I have no special talent. I am only passionately curious.”
— Albert Einstein

The Einstein Way™ is a curiosity-driven philosophy inspired by science and built from childhood development research. This encompasses:

Open-Ended Experiences
that invite imagination through child-led play


Real-World Learning
that introduces concepts from the world around us

Multi-Sensorial Engagement
that encourages cognitive growth


Confidence Development
that reinforces the excitement of discovery

Creative Thinking Stimulation
that supports mental agility

Baby Einstein™ is committed to creating products and content that foster confidence, independence, and resilience in the children of today — so they may be the leaders of tomorrow.



Curious from day one.
Scan to start exploring with us.



Together in Tune Guitar™

Connected Magic Touch™ Guitar

6m-4y

Play solo or with friends!

3 modes (Discover, Perform, Playful)

1. 10 popular songs to choose from

2. Play Assist technology helps baby play like a pro (so the music will not bother parents)

3. Whammy bar layers on real guitar riffs

4. Einstein button (Push to explore more music styles)

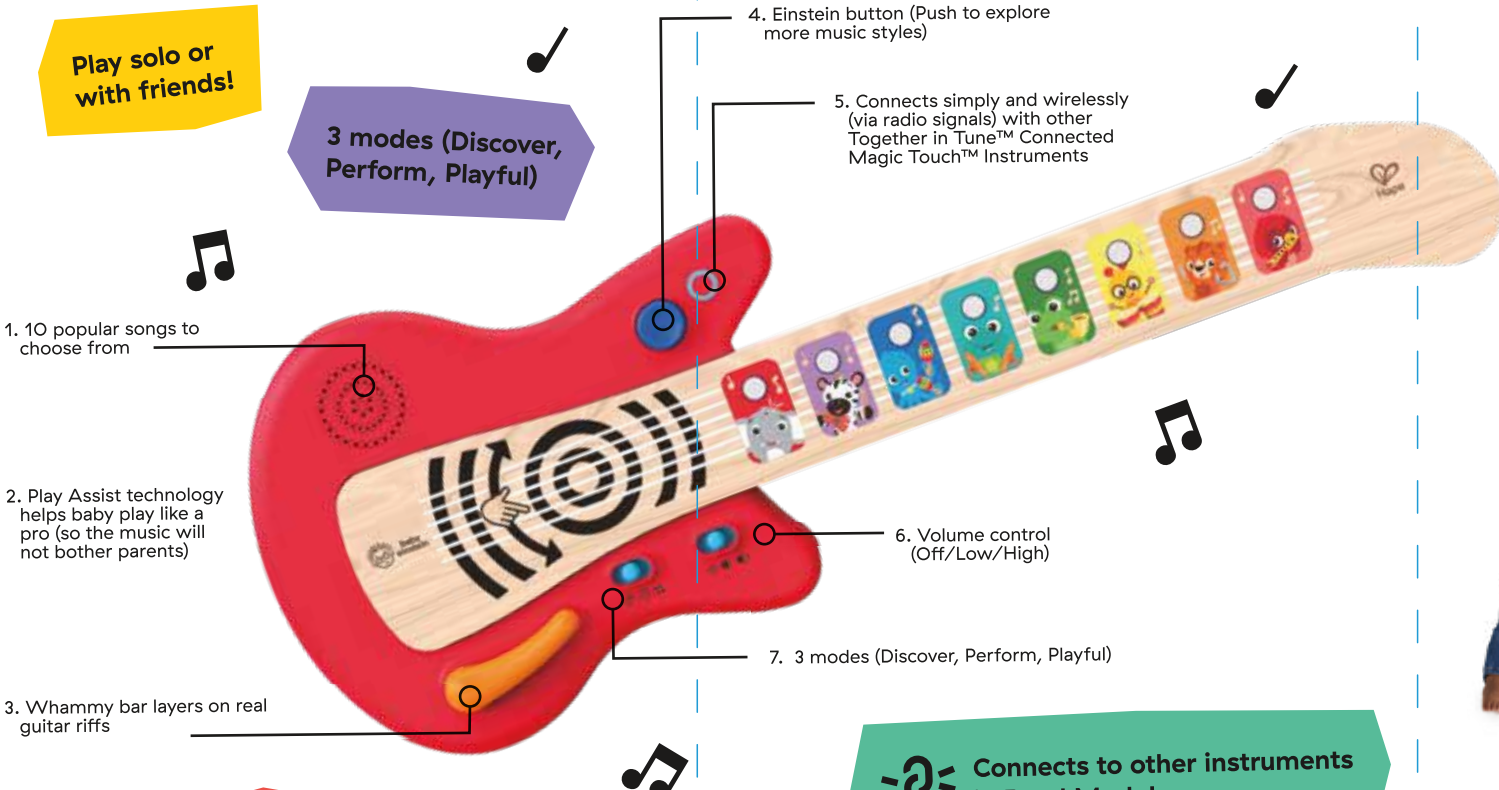

5. Connects simply and wirelessly (via radio signals) with other Together in Tune™ Connected Magic Touch™ Instruments

6. Volume control (Off/Low/High)

7. 3 modes (Discover, Perform, Playful)


Connects to other instruments in Band Mode!

Together in Tune Collection™ connects for more fun!

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Together in Tune Guitar™

Connected Magic Touch™ Guitar / Guitarra Connected Magic Touch™ / Guitare connectée de Connected Magic Touch™ / Connected Magic Touch™ Gitarre / Guitarra Connected Magic Touch™

EN 1. 10 popular songs to choose from

2. Play Assist technology helps baby play like a pro (so the music will not bother parents)

3. Whammy bar layers on real guitar riffs

4. Einstein button (Push to explore more music styles)

5. Connects simply and wirelessly (via radio signals) with other Together in Tune™ Connected Magic Touch™ Instruments

6. Volume control (Off/Low/High)

7. 3 modes (Discover, Perform, Playful)

Discover Mode: Baby gets familiar with 10 popular melodies – and makes up their own beats!

Perform Mode: Baby builds their confidence and presses multiple keys to layer riffs.

Playful Mode: Baby explores silly sounds and incorporates them into their music.

Band Mode: Connect the instruments for baby to experience the thrill of performing together.

Together in Tune Collection™ connects for more fun!

FR 1. 10 chansons connues au choix

2. Avec le système Play Assist, bébé joue de la musique comme un vrai pro (et il ne casse pas les oreilles à ses parents)

3. De redoutables accompagnements pour de vrais riffs de guitare !

4. Appuyez sur le bouton Einstein (pour découvrir d'autres styles musicaux)

5. Connexion simple et sans fil (par radio) avec d'autres instruments connectés de la gamme Together in Tune™ Connected Magic Touch™

6. Contrôle volume parental (Éteint/faible/élevé)

7. 3 modes (Découvrir, Action, Jeux)

Mode Découverte: Bébé apprend à reconnaître 10 chansons connues et joue des airs qu'il compose !

Mode Action: Bébé apprend à se débrouiller seul et appuie sur les boutons pour faire un riff d'enfer.

Mode Jeux: Bébé apprend à reconnaître les sons et les inclut dans ses compositions.

Mode Groupe musical: Connectez les instruments pour que bébé puisse faire l'expérience d'une performance en groupe.

Avec la technologie Together in Tune Collection™, la musique connectée est amusant !

PT 1. 10 canções populares à escolha

2. A tecnologia Play Assist ajuda o bebé a tocar como um profissional (para a música não incomodar nem a mãe, nem o pai)

3. Avanço de tremolo sobre riffs de guitarra reais

4. Botão Einstein (premir para explorar mais estilos de música)

5. Conecta-se de forma simples e sem fios (via sinais de rádio) com outros instrumentos Together in Tune™ Connected Magic Touch™

6. Controlo de volume (Desligado/Baixo/Alto)

7. 3 modos (Descobrir, Interpretar, Lúdico)

Modo Descoberta: Bebê fica a conhecer 10 melodias populares – e faz o seu próprio ritmo!

Modo Interpretar: O bebé reforça a sua confiança e toca múltiplas teclas para criar riffs.

Modo Lúdico: O bebé explora sons divertidos e inclui-os na sua música.

Modo Banda: Conecte os instrumentos para o bebé experimentar a sensação de atuar em conjunto.

Together in Tune Collection™ conecta-se para mais diversão!

IT 1. 10 canzoni popolari tra cui scegliere

2. La tecnologia Play Assist aiuta il bambino a suonare come un professionista (per evitare che la musica disturbi i genitori)

3. Tremolo su veri riffs di chitarra

4. Pulsante Einstein (premio per esplorare più stili musicali)

5. Si collega con semplicità e in modalità wireless (tramite segnali radio) ad altri strumenti Together in Tune™ Connected Magic Touch™

6. Controllo del volume (disattivato/basso/alto)

7. 3 modalità (Discover, Perform, Playful)

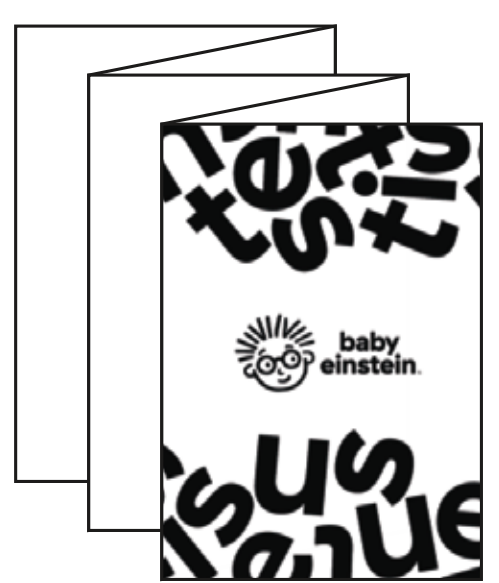
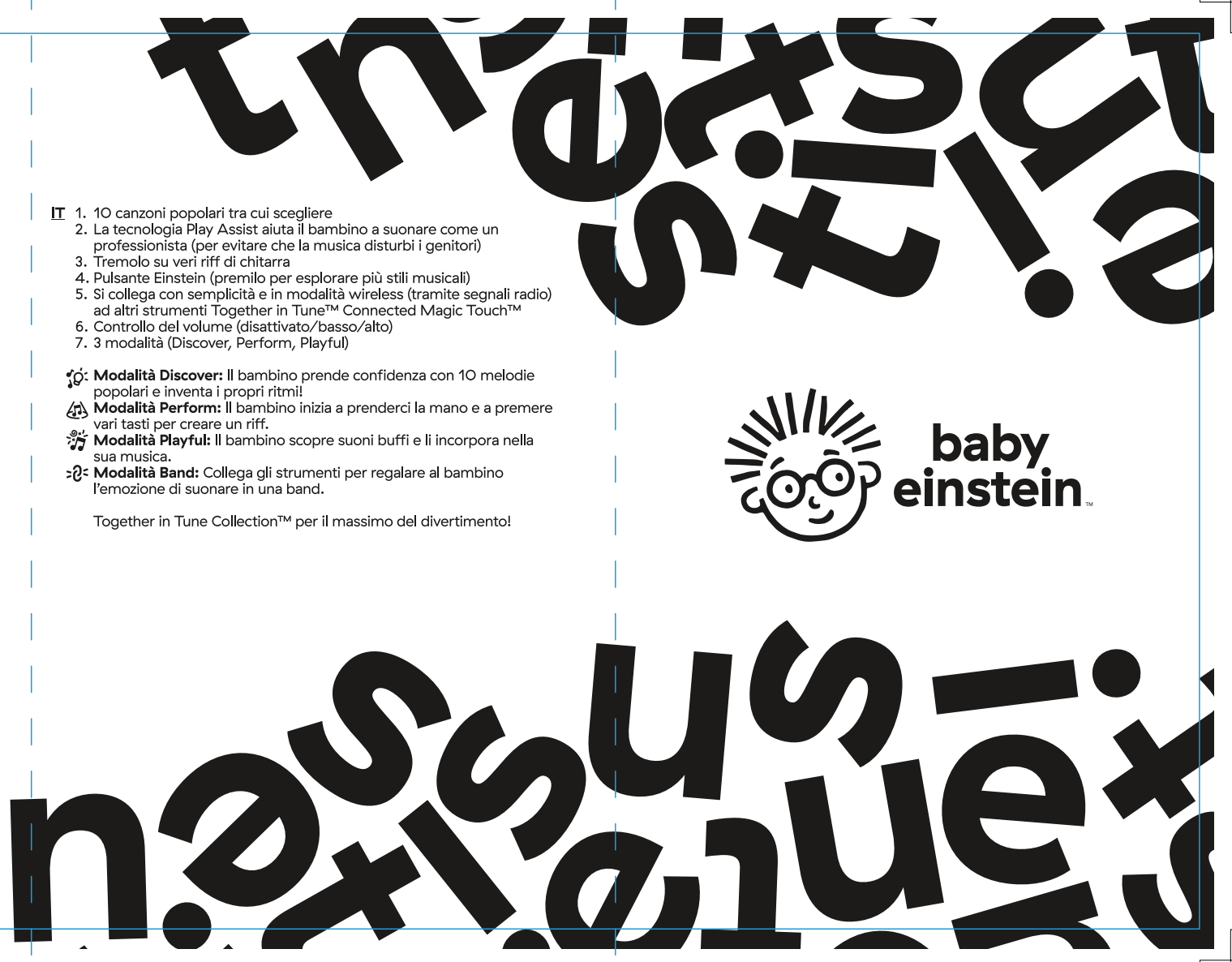
Modalità Discover: Il bambino prende confidenza con 10 melodie popolari e inventa i propri ritmi!

Modalità Perform: Il bambino inizia a prenderci la mano e a premere vari tasti per creare un riff.

Modalità Playful: Il bambino scopre suoni buffi e li incorpora nella sua musica.


Modalità Band: Collega gli strumenti per regalare al bambino l'emozione di suonare in una band.

Together in Tune Collection™ per il massimo del divertimento!



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File Name: 12805_EP_FivefoldInsert_043024.ai

Brand: Hape/Baby Einstein

Category: E-package

Product Name: Together in Tune Drums™

Package Designer: Ming.Yip

Product Manager:

Engineer: Enter Name

Languages: Languages on Package 3/6

Dimensions: 3.75"W x 5.75"H

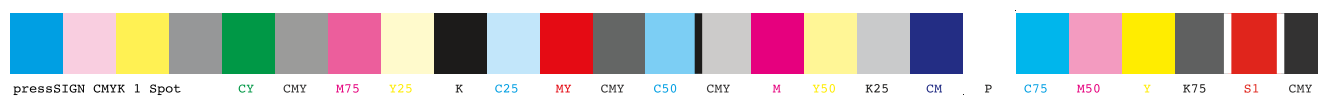
Packaging Prints

PMS 485C plus CMYK

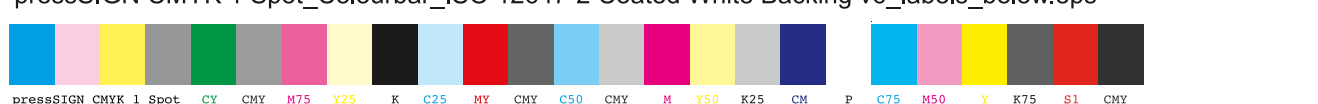
L*49.88 a*69.06 b*53.86

100%	75%	50%	25%	10%	3%	1%	Color
PMS 485C	Cyan	Magenta	Yellow	Black			

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



- Remarks :
- 1.SKU No.: For all SKU
 - 2.Size Box: For all boxes
 - 3.Material:105G C2S
 - 4.Surface treatment: Two side Matte Varnishing
 - 5.Printing:Front: 4C, Back: 1C
 - 6.The finished product size: 146x95mm
 - 7.Format(加工工序): Z fold(风琴折)

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。