

## FRONT (4x5in)

16660



**The Einstein Way™**  
**Baby Einstein™ + Hape™ Magic Touch Cash Register™ Pretend to Check Out Toy Play Tips**



**9m+**

**170+**  
Phrases, sounds, & melodies



**TEACHES**

  
Fine Motor

  
Languages

  
Foods

  
Counting

  
Pretend Play

  
Sharing

## BACK (4x5in)



**Marketable Skills**  
 Calling all shoppers: Special on fine motor skills! Show your child how to place the coin in the slot, swipe the credit card, press the buttons, and hold the scanner. Then ask them to try! With each grasp and press, they're building fine motor muscles!

**Global Kitchen**  
 Put a little language learning in the cart! Use the toy's language switch to hear food, color, and number names in English, Spanish, French, or German. Reinforce their learning by using these words to describe objects at the real grocery store!

**Do the Math**  
 Learning to count has never been more fun! Use the register to introduce baby to numbers and early counting skills. Point to and name the numbers on the toy. Use the coins to count 1, 2, 3. As baby grows, ask them to name the numbers or count the coins!

**A Leading Role**  
 Play time also teaches real world skills! Set up shop in the living room and invite a friend or sibling to play too. Show your child how to share the coins and take turns as they pretend. Have one shop and the other ring up the groceries! Then have everyone switch roles!



Scan to watch these play tips in action! →


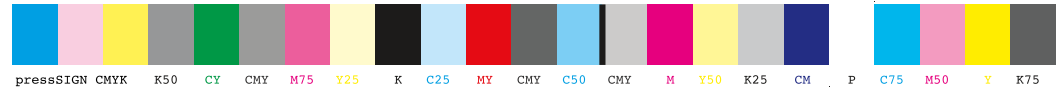



## Attach Instructions



using 1 Zip Tie attach 4x5 playtip card below product using die cut holes

## 0.3mm Matte White PP

 <p><b>File Name:</b> 16660_PTC122625  <b>Brand:</b> Hape/Baby Einstein  <b>Category:</b> Baby Toy  <b>Product Name:</b> Magic Touch Cash Register™  <b>Package Designer:</b> Chelsea A  <b>Product Manager:</b>  <b>Engineer:</b>  <b>Languages:</b> Languages on Package 1  <b>Dimensions:</b> see die line</p>	<p>Packaging Prints CMYK</p> <table style="border-collapse: collapse;"> <tr> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p style="margin-left: 20px;">Cyan Magenta Yellow Black</p>																									<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。