

3.75" 18.75" 3.75" 3.75" 3.75"

5.75"



bright starts™

We believe joy makes moments last forever.


Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ahh-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.



More joy, more connection.
Scan to get started.

Take Along Carrier Toy Bar™

1. Press tiger's nose for lights & melodies

2. Zebra roller ball with colorful rattle beads

3. Colorful bead chaser

4. Spinning paddle mirror

5. Easy to attach

4 Melodies

OM+

On-the-Go™

Lights & Music™

Easy to attach



bright starts™

Take Along Carrier Toy Bar™

EN 1. Press tiger's nose for lights & melodies
2. Zebra roller ball with colorful rattle beads
3. Colorful bead chaser
4. Spinning paddle mirror
5. Easy to attach

ES 1. Presione la nariz del tigre para ver luces y escuchar melodías
2. Bola giratoria con cuentas coloridas que resuenan
3. Colorido sujetador de cuentas
4. Espejo con forma de paleta que gira
5. Fácil de sujetar

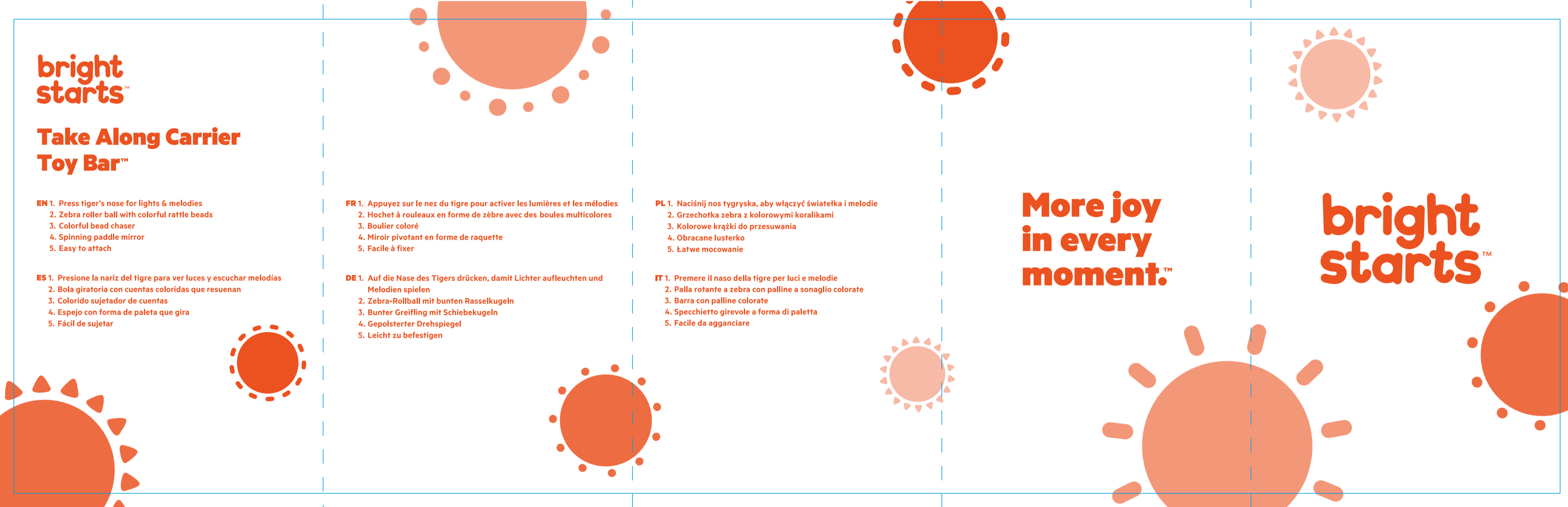
FR 1. Appuyez sur le nez du tigre pour activer les lumières et les mélodies
2. Hochet à rouleaux en forme de zèbre avec des boules multicolores
3. Boulier coloré
4. Miroir pivotant en forme de raquette
5. Facile à fixer

PL 1. Naciśnij nos tygryśka, aby włączyć światelka i melodie
2. Grzechotka zebra z kolorowymi koralikami
3. Kolorowe krążki do przesuwania
4. Obracane lusterko
5. Łatwe mocowanie

IT 1. Premere il naso della tigre per luci e melodie
2. Palla rotante a zebra con palline a sonaglio colorate
3. Barra con palline colorate
4. Specchietto girevole a forma di paletta
5. Facile da agganciare

More joy in every moment.™

bright starts™




FRONT Side

kids2™

File Name: 9005_EP_FivefoldInsert_022223r2.ai
Brand: Bright Starts
Category: Category
Product Name: Take Along Carrier Toy Bar™
Package Designer: Enter Name
Product Manager: Enter Name
Engineer: Enter Name
Languages: Languages on Package 3/6
Dimensions: 3.75"W x 5.75"H

Packaging Prints
PMS 1655 C plus CMYK

100%	75%	50%	25%	10%	3%	2%	1%	Color
[Color bars for PMS 1655 C, Cyan, Magenta, Yellow, Black]								PMS 1655 C
[Color bars for Cyan, Magenta, Yellow, Black]								Cyan
[Color bars for Cyan, Magenta, Yellow, Black]								Magenta
[Color bars for Cyan, Magenta, Yellow, Black]								Yellow
[Color bars for Cyan, Magenta, Yellow, Black]								Black

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK 1 Spot_CY CMY M75 Y25 K C25 M7 CMY C50 CMY H Y50 K25 CM P C75 M50 Y K75 B1 CMY

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

pressSIGN CMYK 1 Spot_CY CMY M75 Y25 K C25 M7 CMY C50 CMY H Y50 K25 CM P C75 M50 Y K75 B1 CMY

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。