FRONT (4x5in)

16923

baby einstein

The Einstein Way™ Chase & Tap Earl™ Interactive Crawling Toy Play Tips

6m+

50+
Phrases, melodies, & sounds

Play Tips from the einstein way

TEACHES

- 1 2 3 Numbers
- Colors
- Shapes
- Cause & Effect

BACK (4x5in)

Play Tips from the einstein way

Roll With It
Catch up with Earl! Encourage movement by rolling the toy away from baby and saying, "Go get Earl!" This motivates baby to crawl, scoot, or walk toward the toy, building strength, balance and coordination skills.

Tap Into Learning
Get down on your baby's level and show them how pressing the different buttons makes Earl react. Say, "What happens when you press the blue button?" Every press teaches cause–and–effect and builds baby's fine motor skills.

A Way with Words
Help baby explore first words in multiple languages! Use Discovery Mode to help your child learn color, number, and shape names in English, Spanish, French, & German. As your baby grows, ask them to point to or say each name to reinforce their learning!

Silly Reflections
Encourage longer tummy time sessions by letting your baby gaze at Earl's mirrored face. Help baby compare their nose to Earl's trunk in the mirror. Laugh and make silly faces in the mirror to keep tummy time entertaining and fun for baby!

Scan to watch these play tips in action!

Attach Instrutions

Attach 4x5 Playtip card to inside of right panel using 1 ziptie

0.3mm Matte White PP

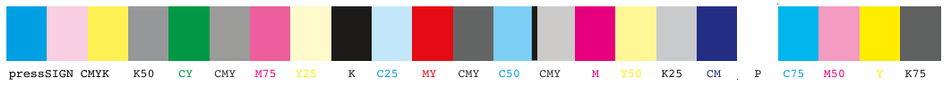
kids2™

File Name: 11522_PTC052825
Brand: Baby Einstein
Category: Peg
Product Name: Sticky Spinner™
Package Designer: Chelsea A
Product Manager:
Engineer:
Languages: Languages on Package 1
Dimensions: see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。