FRONT (4x5in)

12045

baby einstein

The Einstein Way™ Musical Mix ‘N Roll™ 4–in–1 Activity Walker Play Tips

6–36m

4 in 1
Activity modes that grow with baby

Play Tips from the einstein way

TEACHES

Colors · Foreign Language · Music · Creativity · Gross Motor Skills

BACK (4x5in)

Play Tips from the einstein way

Remix Tummy Time
Encourage tummy time discovery! Remove the activity center and place on floor in front of your baby. Encourage them to make music by touching piano keys. This helps keep baby entertained, encouraging longer tummy time sessions.

Dancing with Friends
Dance and learn with the Baby Einstein characters! Point to the character on the piano keys. Name the type of animal each character is. Then play a song and dance together!

Special Effects
Use the table to support baby’s cause–and–effect learning! Encourage your little DJ to adjust the music’s tempo or add unique sounds to their songs. Describe each remix by saying, “You made the song slower” or “I like the sounds you added!” As your baby presses and spins, they’re learning that their actions are making the jams sound even better!

Self–Discovery Star
See baby in the DJ booth! Flip up the mirror so your child can watch themselves remix a beat! Encourage your baby to spin the record, press buttons, and smile at themselves in the mirror as they groove to the music!

Scan to watch these play tips in action!

0.3mm Matte White PP

kids™

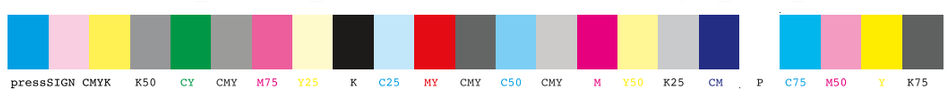
File Name: 12045_PTC061125
Brand: Baby Einstein
Category: Toddler Toy
Product Name: Musical Mix ‘N Roll™
Package Designer: Chelsea A
Product Manager:
Engineer:
Languages: Languages on Package 1
Dimensions: see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

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