

3.75" 3.75" 18.75" 3.75" 3.75" 3.75"

5.75"

## bright starts™

### Palm Party™

Activity Gym

**We believe joy makes moments last forever.**

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

**How do we do it?!**

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection. Scan to get started.

1. Plush monkey jingles
2. Soothing texture toy
3. Satin ribbons for tactile stimulation
4. Ring rattle with colorful beads
5. 3 FunLinks™ to bring toys on the go or movable within the gym
6. Baby-safe mirror for self-discovery
7. Machine-washable play mat
8. Removable toy bars

4 Toys

3 Ways to play

Machine washable mat

OM+

Tummy Time™

Listening™

Fine Motor™

## bright starts™

### Palm Party™

Activity Gym • Gimnasio de Actividades • Tapis D'activité  
Activiteit Gym • Mata Edukacyjna • Ginásio de Atividades

**EN**

1. Plush monkey jingles
2. Soothing texture toy
3. Satin ribbons for tactile stimulation
4. Ring rattle with colorful beads
5. 3 FunLinks™ to bring toys on the go or movable within the gym
6. Baby-safe mirror for self-discovery
7. Machine-washable play mat
8. Removable toy bars

**ES**

1. Melodías alegres del mono de peluche
2. Juguete con textura reconfortante
3. Listones de satén para la estimulación táctil
4. Sonajero en forma de aro con cuentas de colores
5. 3 FunLinks™ para llevar los juguetes cuando sales de casa o moverlos de lugar en el gimnasio
6. Espejo seguro para el bebé que le permite descubrirse a sí mismo
7. Tapete de juego lavable a máquina
8. Estación de juguetes desmontable

**FR**

1. Singe en peluche avec clochettes
2. Jouet en tissu moelleux
3. Éveil du toucher avec des rubans en satin
4. Hochet anneau avec des perles colorées
5. 3 anneaux FunLinks™ pour emporter les jouets en promenade ou les changer de place sur le tapis d'éveil
6. Miroir sécurisé. Bébé découvre son image
7. Tapis de jeu lavable en machine
8. Arcs d'activités amovibles

**DE**

1. Plüsch-Affe Liederchen
2. Beruhigendes Textur-Spielzeug
3. Satinbänder für haptische Stimulation
4. Rasseling mit bunten Kugeln
5. 3 FunLinks™ für Spielzeug für unterwegs oder beweglich im Spielgerät
6. Babysicherer Spiegel zur Selbstentdeckung
7. Waschmaschinenfeste Spielmatte
8. Abnehmbare Spielzeugstangen

**PL**

1. Dzwoniąca pluszowa małpka
2. Zabawka o uspokajającej teksturze
3. Satynowe wstążki do stymulacji dotykowej
4. Okrągła grzechotka z kolorowymi koralkami
5. 3 kółeczka FunLinks™ do używania zabawek w podróży lub przewieszania na macie
6. Bezpieczne dla dziecka lustro do odkrywania siebie
7. Mata edukacyjna, którą można prać w pralce
8. Zdejmowane pałki na zabawki

**IT**

1. Scimmietta di peluche musicale
2. Giocattolo con trame calmanti
3. Nastri satinati per la stimolazione tattile
4. Sonaglino ad anello con palline colorate
5. 3 FunLinks™ per portare i giocattoli con te o per spostarli all'interno della palestra
6. Specchio di auto-scoperta sicuro per il bebè
7. Tappetino da gioco lavabile in lavatrice
8. Barre giocattolo rimovibili

More joy in every moment.™

## bright starts™

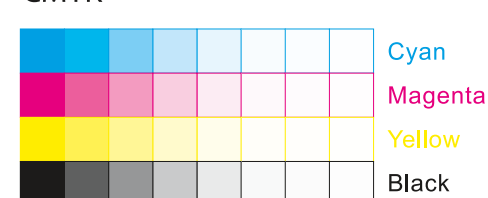


FRONT Side

**kids2™**

**File Name:** 12812\_EP\_FivefoldInsert\_112624.ai  
**Brand:** BS E-Packaging  
**Category:** E-package  
**Product Name:** Palm Party™ Activity Gym  
**Package Designer:** Nico Li  
**Product Manager:** Enter Name  
**Engineer:** Enter Name  
**Languages:** Languages on Package 1/6L  
**Dimensions:** 3.75"W x 5.75"H

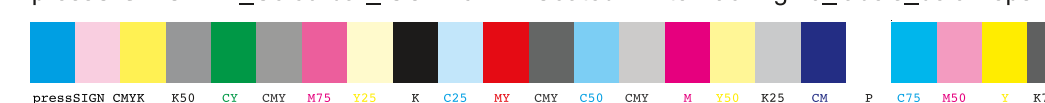
Packaging Prints  
CMYK



pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below i1Pro Contrast Bars.eps



pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。