FRONT (4x5in)

12804

baby einstein

The Einstein Way™
Together in Tune Drums™ Connected Magic Touch™ Drum Set Play Tips

6m+

50+
Sounds & melodies

Play Tips from the einstein way

TEACHES

Colors | Instruments | Cause & Effect | Creativity

BACK (4x5in)

Play Tips from the einstein way

Enlightening Play
Make cause–and–effect learning more magical! Show your child how taps make the music play or the cymbals light up! Describe how your actions are making the drum set react! Then ask baby to make the magic happen too!

Colorful Discoveries
Help introduce colors! Tap and touch each of the colorful cymbals and drums. Say each color name. Ask baby to find the yellow cymbal or purple drum. As baby grows, ask them to name the colors!

Get Creative
Support your child's exploration and curiosity! Use Playful Mode to add silly sounds to a song! Experiment with different sounds. Ask your child which one they like best! As your baby experiments, they're flexing their creative muscles — and letting their curiosity be their guide!

Instrumental Learning
Explore different percussion sounds! Tap each of the drums to help your child discover instrument sounds. Name each instrument as you play each sound and show baby its picture. Later, name an instrument and ask your child to point to or play it!

Scan to watch these play tips in action!

Attach Instrutions

PTC attach to bottom of box centered under product

0.3mm Matte White PP

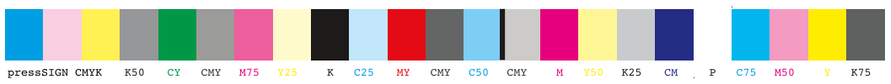
kids2™

File Name: 12804_PTC022726
Brand: Hape/Baby Einstein
Category: Baby Toy
Product Name: Together in Tune Drums™
Package Designer: Chelsea A
Product Manager:
Engineer:
Languages: Languages on Package 1
Dimensions: see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



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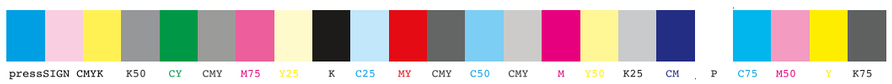

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。
没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。