

3.75" 3.75" 18.75" 3.75" 3.75" 3.75"

5.75"



bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ahh-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection. Scan to get started.



Little Shakers™

6-Piece Gift Set

Shake up the joy with easy-to-pack and easy-to-grasp rattles!

- 1 Grab & Spin™ Rattle & Teether Toy (3M+)
- 2 Rattle & Shake Barbell™ Toy (3M+)
- 3 Oball Shaker™ Toy (0M+)
- 4 Oball™ Jingle & Shake Pal™ (0M+)
- 5 Oball Rattle™ Easy-Grasp Toy - Orange (0M+)
- 6 Oball Rattle™ Easy-Grasp Toy - Teal (0M+)

1 teether

Fun rattle sounds

Easy to hold





Soothe™
Fine Motor™
Listening™
On-the-Go™

Safety tested & approved for la sécurité

bright starts™

Little Shakers™

6-Piece Gift Set • Juego de 6 piezas para regalo • Coffret cadeau 6 pièces • 6-teiliges Geschenkset • 6-częściowy zestaw upominkowy • Set regalo da 6 pezzi

Shake up the joy with easy-to-pack and easy-to-grasp rattles!
¡Haz que la alegría sea total con las sonajas fáciles de empaçar y de sujetar!
Pour des heures de joie animées avec ces hochets faciles à attraper et ranger!
Die Freude ist riesengroß mit den leicht zu verpackenden und leicht zu greifenden Rasseln!
Radosna zabawa w potrząsanie z łatwymi do zapakowania i chwytania grzechotkami!
Scaten la gioia con sonagli facili da trasportare e facili da afferrare!

EN 1. 6-Piece set includes Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™, Oball™ Jingle & Shake Pal™, and 2 Oball Rattles™

2. Shake up the joy with easy-to-pack and easy-to-grasp rattles

3. Easy-grasp designs are made for little hands to hold

4. Dance along to baby's shaker beats!

ES 1. El juego de 6 piezas incluye Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™, Oball™ Jingle & Shake Pal™ y 2 Oball Rattles™

2. Agita la alegría con las sonajas fáciles de empaçar y de sujetar

3. Los diseños fáciles de sujetar están hechos para las pequeñas manos

4. Baila al ritmo de la sonaja del bebé.

FR 1. Coffret 6 pièces avec 1 Grab & Spin™, 1 Rattle & Shake Barbell™, 1 Oball Shaker™, 1 Oball™ Jingle & Shake Pal™, et 2 hochets Oball Rattles™

2. Pour des heures de joie animées avec ces hochets faciles à attraper et ranger

3. Conception petites mains et système attrape-facile

4. Pour danser au son des hochets de bébé!

DE 1. 6-teiliges Set inklusive Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™, Oball™ Jingle & Shake Pal™, und 2 Oball Rattles™

2. Die Freude ist riesengroß mit leicht zu verpackenden und leicht zu greifenden Rasseln

3. Leicht greifbare Designs sind für kleine Hände gemacht

4. Tanz mit zu den Shaker Beats von Baby!

PL 1. 6-częściowy zestaw zawiera: Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™, Oball™ Jingle & Shake Pal™ i 2 szuki Oball Rattles™

2. Radosna zabawa w potrząsanie z łatwymi do zapakowania i chwytania grzechotkami!

3. Łatwe do chwytania kształty idealne dla małych rączek

4. Tańcz w rytm muzycznych rytmów maluszka!

IT 1. Il set da 6 pezzi include Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™, Oball™ Jingle & Shake Pal™ e 2 Oball Rattles™

2. Scaten la gioia con sonagli facili da trasportare e facili da afferrare

3. Il design facile da afferrare è pensato per essere preso dalle manine più piccole

4. Balla al ritmo del bimbo!

More joy in every moment.™

bright starts™



FRONT Side

kids2™

File Name: 13083_EP_FivefoldInsert_121225
Brand: Bright Starts
Category: E-package Bundle
Product Name: Little Shakers™ 6-Piece Gift Set
Package Designer: Nureen B.
Product Manager: Jessica Diaz
Engineer: Alex Yan
Languages: Languages on Package 3/6
Dimensions: 3.75"W x 5.75"H

Packaging Prints
CMYK

	Cyan
	Magenta
	Yellow
	Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。