



FRONT (4x5in)

16828

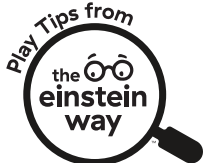


The Einstein Way™
Twist-a-Pal Cal™ Sensory Toy Play Tips




6m+

30+
Melodies & sounds



TEACHES



Colors Cause & Effect Listening Sensory Skills Shapes Opposites

BACK (4x5in)



Find Direction
Learn opposites with Cal the Caterpillar! Use the toy to teach your baby up and down directions. Hold the toy and say "up". Then say "down" as you lower the toy. Ask baby to hold the toy and move it up or down. Later, use this technique to teach left and right too!

Feel It All
Colors, music, textures — there's so many sensory delights to explore with Cal! Ask your little one to feel the smooth antennae and press the button to make Cal play a song. Describe each sensory element to baby!

Special Effects
Discover cause-and-effect at every turn! Show your child how to twist Cal's 4 segments to hear clicking sounds. Or press the triangle button to make Cal's face light up. Talk to baby about how Cal rewards their curiosity with lights, music, and sounds!

Shape It Up
Learn shapes together! Use Cal to teach your child shape and color names. Point to each segment and say blue, orange, and green or introduce circle, triangle, and square shapes. As baby grows, say a shape or color name and ask them to find it on Cal!



Scan to watch these play tips in action!


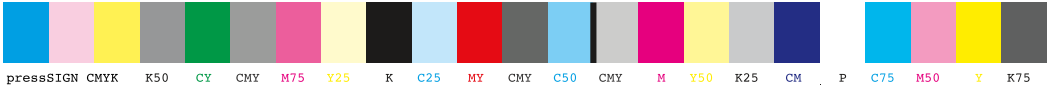
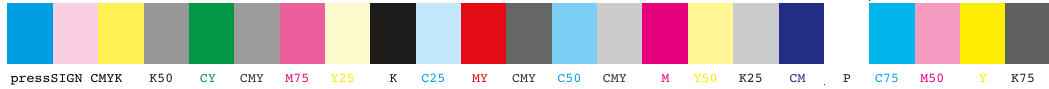


Packout

- 1 Ziptie through shutoff in back of Cal's head to backpanel
- 1 ziptie through bead chaser to bottom of box



0.3mm Matte White PP

 <p>File Name: 16828_P120125 Brand: Baby Einstein Category: Peg Toy Product Name: Twist-a-Pal Cal Sensory Toy Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td><td></td><td></td><td></td> <td>Cyan</td><td>Magenta</td><td>Yellow</td><td>Black</td> </tr> </table>					Cyan	Magenta	Yellow	Black	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
				Cyan	Magenta	Yellow	Black			

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。