

## FRONT (4x5in)

16845



**The Einstein Way™**  
Baby Einstein™ + Hape™ Tap & Shake™  
Magic Touch™ Tambourine Play Tips



**6m+**

**30+**  
Melodies & Sounds



**TEACHES**

  
Music

  
Cause & Effect

  
Fine Motor

## BACK (4x5in)



**Embrace the Ups & Downs**  
Play it high, play it low! Show your child how to shake the tambourine over their head and down by their feet as you say “high-low!” This helps build motor skills, coordination, body awareness, and teaches directional words.

**Game On**  
Make up a game to help your child listen and learn! Tell baby to shake the tambourine to make everyone dance. When the music stops, freeze! This game teaches listening skills, impulse control, and body awareness.

**Follow the Beat**  
Shake a simple rhythm on the tambourine. Then pass it to your child and encourage them to copy the beat. Start slow, then speed up! This strengthens listening skills, coordination, and short-term memory.

**Discovery on Tap**  
Get baby curious about music by exploring the percussion sounds! Have your child tap the characters on the tambourine to hear the triangle, cymbal, and drum sounds. Teach your baby each instrument's name!





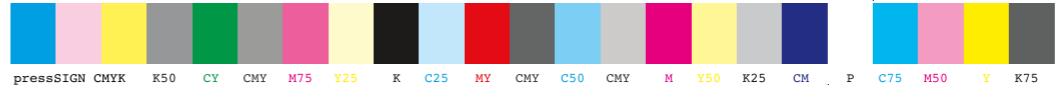
**Scan to watch these play tips in action!** 

## Attach Instructions



Attach 4x5 PlayTip card to package using a ziptie through peg hole. Card should hang behind box

## 0.3mm Matte White PP

 <p><b>File Name:</b> 16845_PTC122625 <b>Brand:</b> Hape/Baby Einstein <b>Category:</b> Baby Toy <b>Product Name:</b> Tap &amp; Shake™ <b>Package Designer:</b> Chelsea A <b>Product Manager:</b> <b>Engineer:</b> <b>Languages:</b> Languages on Package 1 <b>Dimensions:</b> see die line</p>	<p>Packaging Prints CMYK</p> <table style="border-collapse: collapse;"> <tr> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> <td style="width: 20px; height: 15px; background-color: cyan;"></td> <td style="width: 20px; height: 15px; background-color: magenta;"></td> <td style="width: 20px; height: 15px; background-color: yellow;"></td> <td style="width: 20px; height: 15px; background-color: black;"></td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;">Cyan</td> <td colspan="4"></td> <td style="text-align: center;">Magenta</td> <td colspan="4"></td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;">Yellow</td> <td colspan="4"></td> <td style="text-align: center;">Black</td> <td colspan="4"></td> </tr> </table>																	Cyan					Magenta									Yellow					Black					<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
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				Yellow					Black																																	

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。