FRONT (4x5in)

17462,17851

baby einstein
Farm Explorers™

The Einstein Way™
Snack & Steer™ Learn-to-Dine™ Feeding Seat
Play Tips

6m–3y

20+
Songs, sounds, & melodies

Play Tips from the einstein way

TEACHES

Fine Motor | Cause & Effect | Pretend Play | Counting | Sitting

BACK (4x5in)

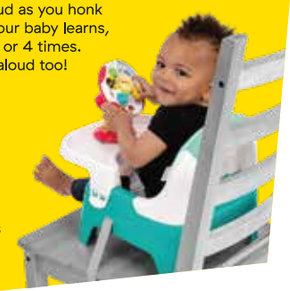
Play Tips from the einstein way

Motor Away
Exploration is key to helping baby build fine motor skills! Show baby how to turn the key, honk the horn, and steer the wheel to help them build motor skills as they play. Talk with them about how these actions create the sounds they hear!

Turn & Learn
Play farmer for a day! Encourage baby to turn the wheel to "drive" the tractor through the farm. As baby presses the buttons or steers the wheel, describe the animals, roads, barn, and other farm sights you see on your pretend play trip!

Numbers Game
Teach your baby to count! Sit with baby and press the horn button. Count aloud as you honk the horn 1, 2, 3, or 4 times. As your baby learns, ask them to press the horn 1,2,3, or 4 times. Ask toddlers to count the honks aloud too!

Sitting Pretty
Help support baby's sitting balance! Suction the steering wheel toy to the floor in front of your baby. Then, sit next to your child and pretend to drive with the wheel. Encourage them to reach forward to "drive" too! This supports balance development and core stability!



Scan to watch these play tips in action!

0.3mm Matte White PP

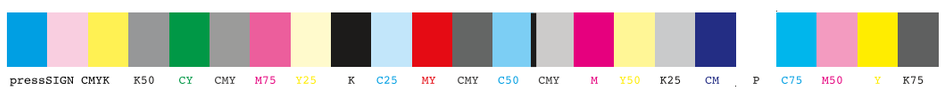
kids2™

File Name: 17462-17851_1L_PTC081325
Brand: Baby Einstein
Category: Play gym
Product Name: Busy Barnyard™
Package Designer: Chelsea A
Product Manager:
Engineer:
Languages: Languages on Package 1
Dimensions: see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



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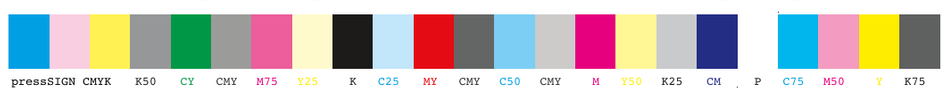

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。