

FRONT (4x5in)

17413

baby einstein
Ocean Explorers™

The Einstein Way™
4-in-1 Kickin' Tunes™
Jellyfish Jamboree™ Music & Language Discovery Gym
Play Tips

Om+

90+
Phrases, melodies, & sounds

Play Tips from
the einstein way

TEACHES

- Tummy Time
- Colors
- Numbers
- Animals
- Music
- Cause & Effect

BACK (4x5in)

Play Tips from
the einstein way

Kickstart the Fun
The bottom of baby's foot is rich in nerve endings! Have your baby use their feet during play to stimulate brain development. Encourage them to tap the piano with their feet and then say "You are making music! Do it again!"

Get a Feel for It
Explore an ocean of sights and sounds! Point out the bright colors on the comfy play mat, feel the crinkly book pages, and explore the textured sand dollar together. Describe the colors, textures and sounds you experience together to help build baby's vocabulary!

Mobile Music
Take the show on the road! Detach the piano toy to let your toddler take it out and about to play. Lightweight and mobile, the piano is a great way to explore music and cause-and-effect on the go!

Clever Word Play
It's never too early to introduce language learning! A baby's brain is great at processing sounds from different languages. To help them learn, set the piano to Discovery Mode so baby can hear numbers, colors and animal names in 4 languages as the corresponding colors light up!

Scan to watch these play tips in action!

0.5mm Matte White PP

<p>kids™</p> <p>File Name: 17413_PTC052725 Brand: Baby Einstein Category: GYM Product Name: 4-in-1 Kickin' Tunes™ Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Cyan</td> <td>Magenta</td> <td>Yellow</td> <td>Black</td> </tr> </table>					Cyan	Magenta	Yellow	Black	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p> <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p>
Cyan	Magenta	Yellow	Black							

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。