

FRONT (4x5in)

17304



**The Einstein Way™ Alpha Stacks™
Soft Blocks Play Tips**

3m+

4 Multisensory blocks



Play Tips from the einstein way

TEACHES

- Colors
- Sensory Skills
- Letters
- First Words

BACK (4x5in)

Play Tips from the einstein way

Fun Foundation
Start baby's journey to reading with every stack! Use the letters and images on each block to introduce the alphabet to baby! Point to and sound out each letter for baby. As your child grows, ask them to identify each letter on their own!

Word Up
Start building baby's vocabulary! Show baby the images on each block. Point to and name the image to help baby learn words related to common farm sights like tractors, eggs, roosters and more. In time, ask your child to say the words as you point to each picture!

Homegrown Hues
Orange, blue, green, red — the farm is a colorful place! Use the blocks to introduce baby to color names. Let your child hold each block as you say its name. Bigger kids can hunt to find objects that match each block's color!



Exploration Station
Babies learn through their senses! Encourage your little learner to use their eyes, ears, and fingers to explore. Have your baby feel the ribbon edges, shake a block to hear a chime, and look at the bright colors and pictures together. Talk about what you find as you discover the senses together!



Scan to watch these play tips in action!



0.3mm Matte White PP

<p>kids™</p> <p>File Name: 17304_PTC121625 Brand: Hape/Baby Einstein Category: Baby Toy Product Name: Alpha Stacks™ Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td> <td>Cyan</td> </tr> <tr> <td></td> <td>Magenta</td> </tr> <tr> <td></td> <td>Yellow</td> </tr> <tr> <td></td> <td>Black</td> </tr> </table>		Cyan		Magenta		Yellow		Black	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
	Cyan									
	Magenta									
	Yellow									
	Black									

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。