

FRONT (4x5in)

17405, 17500



Kick to It™
4-in-1 Musical Swing & Rocker
Play Tips



0-24m

65+

Phrases, melodies,
& sounds



TEACHES



Listening



Animals



Languages



Creativity



Fine Motor

BACK (4x5in)



Sensational Delights

Explore a sea of sensory wonders! Use the toys and kick piano to engage baby's senses and reward their exploration. Discover Opus's crinkly tentacles, squeeze and squeak the fish, and touch the ribbon loops to discover something new together!

Colorful Discoveries

The underwater world is made to catch baby's eye! Use the seat pad and piano to introduce colors and support visual development during tummy time! Point to and name the colorful animals and piano keys to help baby learn colors and stay engaged!

Creature Feature

Meet a few new friends! Point to and name each animal on the toy sleeve and piano, including Opus the Octopus & Neptune the Turtle from the Ocean Explorers series! As baby grows, ask them to point to each animal as you say its name!

Creative Counting

Add a kick of fun to number learning! Press the numbered piano keys as you say 1, 2, or 3! Point to and name each number on the keys. As baby grows, ask them to point to each number or count as they play each note!



Scan to watch these
play tips in action!



0.3mm Matte White PP



File Name: 17405_1L_PTC081525

Brand: Baby Einstein

Category: HOME - SW

Product Name: Kick to It™

Package Designer: Chelsea A

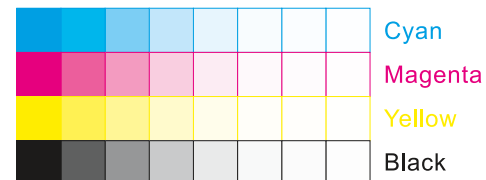
Product Manager:

Engineer:

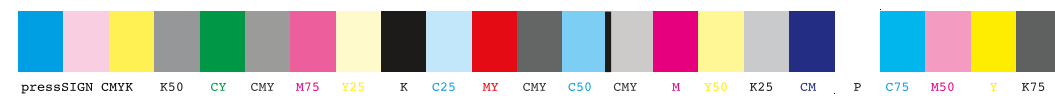
Languages: Languages on Package 1

Dimensions: see die line

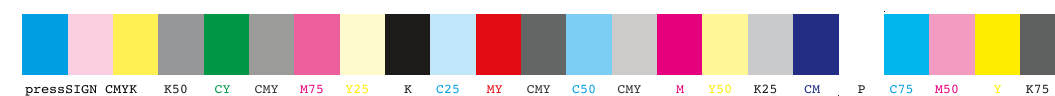
Packaging Prints
CMYK



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。