

17367 Primary POP

ENGLISH

12"

9"

Try me!
Press Palm Tree

2 Ways to Play!

20+
Melodies & sounds

Lights & Giggles™

Light-up spinning toy

3
Height positions

FROM THE #1 MANUFACTURER OF WALKERS™

bright starts™
Wanderlights™
2-in-1 Walker

From the #1 Manufacturer of Walkers* (*Circana, Retail Tracking Service, U.S., Basic Walkers, dollar sales, 12 months ending October 2023) brightstarts.com

kids™

File Name: 17367_PRIPOP_083024

Brand: Bright Starts

Category: Walker

Product Name: Wanderlights™ 2-in-1 Walker

Package Designer: Nureen B./ Nico L.

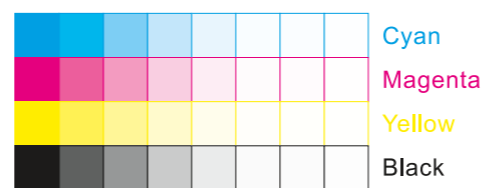
Product Manager: LEAVE BLANK

Engineer: LEAVE BLANK

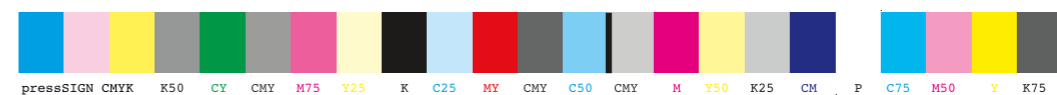
Languages: Languages on POP 1L

Dimensions: 12"W x 9"H

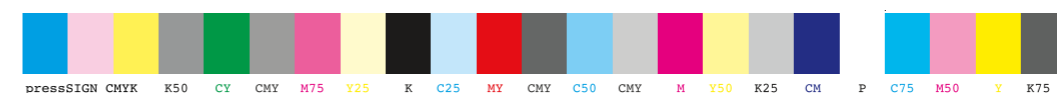
Packaging Prints
CMYK



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。

Primary POP Attachment Instructions



Ziptie Ziptie

Attach 1 Primary POP
with 2 Ziptie
to the bottom of tray