

3.75" 18.75" 3.75" 3.75" 3.75" 5.75"

bright starts™

Grip & Kick™

Activity Gym

10+ Toys & activities

5 +1 Prep Pillow

4 Ways to Play™

OM+ The original easy-grasp Oball™ Technology

Tummy Time™
Lights & Music™
Vision™
Fine Motor™

Take-along kick pad

More joy, more connection. Scan to get started.

1. Removable kick pad with lights, melodies, & cheering sounds for your soccer star

2. Award-winning, easy-grasp Oball™

3. Detachable, multi-sensory toys: animal flash cards, chime toucan, textured leaf, & Taggies™

4. Prop pillow for tummy time support

5. Machine washable mat

6. Baby-safe mirror

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

bright starts™

Grip & Kick™

Activity Gym • Gimnasio de Actividades • Tapis D'activité
Activity-Center • Mata Edukacyjna • Palestrina • Activiteitengym

EN 10+ Toys & activities

1. Removable kick pad with lights, melodies, & cheering sounds for your soccer star
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ES Más de 10 actividades y juguetes

1. Almohadilla para patear extraíble con luces, melodías y sonidos de animación para tu estrella del fútbol
2. Modelo Oball™ galardonado y fácil de agarrar
3. Juguetes desmontables y multisensoriales: tarjetas de animales, tucán con campanita, hoja con textura y Taggies™
4. Cojín de apoyo para el tiempo boca abajo
5. Alfombra lavable a máquina
6. Espejo seguro para bebés

FR 10+ Jouets et activité

1. Pad de frappe amovible avec lumières, mélodies et cris pour encourager votre star du football
2. Jouet gagnant, facile à attraper Oball™
3. Jouets multisensoriels détachables : cartes flash animaux, carillon toucan, feuille texturée, et Taggies™
4. Coussin de support pour jouer à plat ventre
5. Tapis lavable en machine
6. Miroir sécurisé pour bébé

DE 10+ Aktivitäten & Spielzeug

1. Abnehmbares Trittbrett mit Lichtern, Melodien & Anfeuerungsgeräuschen für Ihren Fußballstar
2. Preisgekrönter, leicht zu greifender Oball™
3. Abnehmbare, multisensorische Spielzeuge: Tier-Lernkarten, Tukan mit Glockenspiel, strukturiertes Blatt & Taggies™
4. Stützkissen zur Unterstützung in der Bauchlage
5. Waschmaschinenfeste Matte
6. Babysicherer Spiegel

PL 10+ aktywności i zabawek

1. Zdejmowana mata do kopania ze światłkami, melodiami i dźwiękami dopingu dla gwiazdy piłki nożnej
2. Wielokrotnie nagradzana, łatwa do trzymania zabawka Oball™
3. Zdejmowane, multisensoryczne zabawki: karty ze zwierzętami, tukan z gongiem, teksturowany liść i metki Taggies™
4. Poduszka podpierająca do zabawy na brzuszku
5. Mata, którą można prać w pralce
6. Bezpieczne dla dziecka lustro

IT Più di 10 attività e giocattoli

1. Cuscinetto per calci rimovibile con luci, melodie e suoni per la tua star del calcio
2. Tecnologia pluripremiata Oball™ facile da afferrare
3. Giocattoli multisensoriali rimovibili: schede educative degli animali, Tucano con campanellino, foglia testurizzata e Taggies™
4. Cuscino di sostegno per il gioco a pancia in giù
5. Tappetino lavabile in lavatrice
6. Specchio a prova di bebè

NL 10+ Activiteiten en speeljes

1. Uitteembaar trapkussen met lichtjes, melodietjes en aanmoedigende geluidjes voor je stervoetballertje
2. Prijswinnende, gemakkelijk vast te pakken Oball™
3. Afneembaar, multisensorische speeljes: flashkaarten met dieren, klingelende toekan, blaadje met textuur en Taggies™
4. Steunkussen voor het spelen op de buik
5. Speelmat machinewasbaar
6. Babyveilig spiegelkje

More joy in every moment.™

bright starts™



FRONT Side

kids2™

File Name: 17165_EP_FivefoldInsert_100824.ai
Brand: BS E-Packaging
Category: E-packaging
Product Name: Grip & Kick™ Activity Gym
Package Designer: Nico Li
Product Manager: Enter Name
Engineer: Enter Name
Languages: Languages on Package 1/7L
Dimensions: 3.75"W x 5.75"H

Packaging Prints
CMYK

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

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