

3.75"
3.75"
18.75"
3.75"
3.75"



bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ahh-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.



More joy, more connection.
Scan to get started.

Grasp the Day™
7-Piece Gift Set

Leave no toy behind! Stash on-the-go favorites wherever you need them most

- 1 Oball Shaker™ Toy (0M+)
- 2 Rattle & Shake Barbell™ Toy (3M+)
- 3 Grasp & Teethe™ Easy-Grasp Teether (3M+)
- 4 Grab & Spin™ Rattle & Teether Toy (3M+)
- 5 License to Drool™ Teether (3M+)
- 6 Oball Rattle™ Easy-Grasp Toy - Teal (0M+)
- 7 Oball Rattle™ Easy-Grasp Toy - Orange (0M+)

3
Teethers



Soothe
sore
gums



Easy to hold

 Soothe™
 Fine Motor™
 Listening™
 On-the-Go™



Safety tested -
certifié pour la sécurité

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Grasp the Day™
7-Piece Gift Set • Juego de 7 piezas para regalo
Coffret cadeau 7 pièces • 7-teiliges Geschenkset
7-częściowy zestaw upominkowy • Set regalo da 7 pezzi

Leave no toy behind!
Stash on-the-go favorites wherever you need them most
(No dejes olvidado ningún juguete!)
Leva contigo los juguetes preferido para sacarlos cuando más los necesites
Ne laissez pas de jouet trainer!
Rangez les jouets favoris de bébé là où ils vous seront utiles
Kein Spielzeug zurücklassen!
Lieblingsstücke zum Mitnehmen, wo immer Sie sie am meisten brauchen
Nie zostawiaj żadnej zabawki!
Zabierz z sobą ulubione zabawki, gdziekolwiek ich potrzebujesz
Non dimenticare nessun giocattolo!
Riponi i tuoi giocattoli preferiti ovunque tu ne abbia bisogno

EN 1. 7-piece set includes Oball Shaker™, Rattle & Shake Barbell™, Grasp & Teethe™, Grab & Spin™, License to Drool™ and 2 Oball Rattles™

2. 3 included teethers encourage self-soothing with multi-texture and easy-grasp designs

3. Rattle toys are easy for baby to hold and shake

4. All toys and teethers are perfectly sized to bring on the go or store around the house

ES 1. El juego de 7 piezas incluye Oball Shaker™, Rattle & Shake Barbell™, Grasp & Teethe™, Grab & Spin™, License to Drool™ y 2 Oball Rattles™

2. Las 3 mordederas incluidas ayudan a que el bebé se calme por sí mismo con sus diseños de múltiples texturas y de fácil agarre

3. El bebé puede sostener y agitar fácilmente los juguetes de sonaja

4. Todos los juguetes y mordederas tienen el tamaño perfecto para llevarlos de viaje o tenerlos en casa

FR 1. Coffret 7 pièces avec 1 Oball Shaker™, 1 Rattle & Shake Barbell™, 1 Grasp & Teethe™, 1 Grab & Spin™, 1 License to Drool™ et 2 Oball Rattles™

2. Avec 3 anneaux de dentition apaisants et faciles à attraper avec des textures multiples

3. Des hochets faciles à attraper. Bébé s'amuse à les secouer

4. Anneaux toutes tailles. Idéal pour voyager ou ranger partout dans la maison

DE 1. 7-teiliges Set inklusive Oball Shaker™, Rattle & Shake Barbell™, Grasp & Teethe™, Grab & Spin™, License to Drool™ und 2 Oball Rattles™

2. 3 enthaltene Beifringe fördern die selbständige Beruhigung mit verschiedenen Texturen und leicht zu greifenden Designs

3. Das Rasselspielzeug ist selbst für Babys leicht zu halten und zu schütteln

4. Alle Spielzeuge und Beifringe haben die perfekte Größe für unterwegs oder für zu Hause

PL 1. 7-częściowy zestaw zawiera: Oball Shaker™, Rattle & Shake Barbell™, Grasp & Teethe™, Grab & Spin™, License to Drool™ i 2 sztuki Oball Rattles™

2. 3 gryzaki w zestawie pomagają dziecku się uspokoić dzięki różnorodnym fakturom i łatwym do chwytania kształtom

3. Dziecko może łatwo trzymać grzechotki i potrząsać nimi

4. Wszystkie gryzaki są idealnej wielkości, aby zabierać je w podróż lub przechowywać w domu

IT 1. Il set da 7 pezzi include Oball Shaker™, Rattle & Shake Barbell™, Grasp & Teethe™, Grab & Spin™, License to Drool™ e 2 Oball Rattles™

2. I 3 massaggiagengive inclusi incoraggiano la ricerca di sollievo con le consistenze multiple e i design facili da afferrare

3. I sonagli sono facili da afferrare e da scuotere

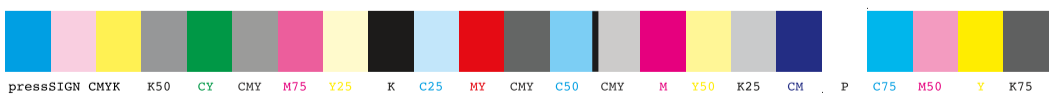

4. Tutti i giocattoli e i massaggiagengive sono delle dimensioni perfette per portarli sempre con te o da riporre in casa

More joy in every moment.™

bright starts™



FRONT Side

<p>kids2™</p> <p>File Name: 13079_EP_FivefoldInsert_121225.ai Brand: Bright Starts Category: E-package Bundle Product Name: Grasp the Day™ 7-Piece Gift Set Package Designer: Nureen B Product Manager: Jessica Diaz Engineer: Alex Yan Languages: Languages on Package 3/6 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table style="font-size: 8px;"> <tr> <td style="width: 15px; height: 15px; background-color: cyan;"></td> <td style="width: 15px; height: 15px; background-color: magenta;"></td> <td style="width: 15px; height: 15px; background-color: yellow;"></td> <td style="width: 15px; height: 15px; background-color: black;"></td> <td style="width: 15px; height: 15px; background-color: cyan;"></td> <td style="width: 15px; height: 15px; background-color: magenta;"></td> <td style="width: 15px; height: 15px; background-color: yellow;"></td> <td style="width: 15px; height: 15px; background-color: black;"></td> </tr> <tr> <td>Cyan</td> <td>Magenta</td> <td>Yellow</td> <td>Black</td> <td>Cyan</td> <td>Magenta</td> <td>Yellow</td> <td>Black</td> </tr> </table>									Cyan	Magenta	Yellow	Black	Cyan	Magenta	Yellow	Black	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
Cyan	Magenta	Yellow	Black	Cyan	Magenta	Yellow	Black											

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。