

3.75" 3.75" 3.75" 3.75" 3.75" 18.75" 5.75"

bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection. Scan to get started.

Roll & Glow Monkey™
Musical Activity Toy

1. Press the monkey's hat, then chase him as he rolls away!
2. On/Off
3. Watch the wheels light up and listen to music as the monkey rolls forward

9 Melodies

6M+

Gross Motor™

Cause & Effect™

Crawling & chasing fun!

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Roll & Glow Monkey™

Musical Activity Toy • Juguete de Actividad Musical
Apprentissage musical par le jeu • Musikalisches Aktivitätsspielzeug
Brinquedo de Atividade Musical • Giocato musicale multiattività

EN 1. Press the monkey's hat, then chase him as he rolls away!
2. On/Off
3. Watch the wheels light up and listen to music as the monkey rolls forward

ES 1. Presiona el sombrero del mono, ¡luego persíguelo cuando se aleja rodando!
2. En/Apagado
3. Observa cómo se iluminan las ruedas y escucha música cuando rueda el mono

FR 1. Appuyez sur le chapeau du singe, puis poursuivez-le quand il roule !
2. Sur/Arrêt
3. Regardez les roues s'allumer et écoutez la musique lorsque le singe avance

DE 1. Drücken Sie auf den Hut des Affen, um ihn zu jagen, während er davonrollt!
2. Auf/Aus
3. Sehen Sie zu, wie die Räder aufleuchten und hören Sie Musik, während der Affe vorwärts rollt

PT 1. Aperte o chapéu do macaco, depois corra atrás dele enquanto ele rola!
2. Em/Off
3. Veja as rodas acenderem e ouça a música enquanto o macaco rola

PL 1. Naciśnij kapeluszy małpki, następnie ścigaj turkającą się małpkę!
2. Na/Wył.
3. Obserwuj, jak kółka się świecą oraz słuchaj muzyki, kiedy małpka toczy się do przodu

SK 1. Stlač klobúk opice a potom ju naháňaj, keď sa odgúľa preč!
2. Na/Vyp.
3. Sleduj, ako sa kolesá rozsvietia, a počúvaj hudbu, keď sa opica bude guľaf dopredu

RU 1. Нажмите на шляпу обезьянки и затем погонитесь за ней, когда она начнет откатываться!
2. На/Режимы беззвучно
3. Смотрите, как загорятся колеса, и слушайте музыку, пока обезьянка катится вперед

NL 1. Druk op de hoed van aap en zorg dat je hem te pakken krijgt!
2. Op/Off
3. Zie de wielen optichten en hoor de muziek terwijl de aap vooruit rolt

CS 1. Stiskněte opíček klobouk a pak ji zkuste chytil!
2. Na/Vypnuto
3. Sledujte, jak kola svítí, a poslouchejte hudbu, kterou opička při pohybu vydává

HU 1. Nyomd meg a maki kalapját, és kövesd őt mindenhová!
2. Továbbá/Off
3. Nézd, hogy világitanak a kerekek, és hallgass zenét, miközben a maki forog

IT 1. Premi il cappello della scimmia, poi inseguila mentre scappa via!
2. Su/Spento
3. Guarda le ruote che si illuminano e ascolta la musica, mentre la scimmia si muove in avanti

More joy in every moment.

bright starts™



FRONT Side

kids2™

File Name: 52181_EP_FivefoldInsert_032823r2.ai
Brand: Baby Einstein
Category: E-package
Product Name: Roll & Glow Monkey™ Musical Activity Toy
Package Designer: Enter Name
Product Manager: Enter Name
Engineer: Enter Name
Languages: Languages on Package 3/6
Dimensions: 3.75"W x 5.75"H

Packaging Prints
PMS 1655 C plus CMYK

100%	75%	50%	25%	10%	3%	2%	1%	Color
								PMS 1655 C
								Cyan
								Magenta
								Yellow
								Black

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。